



**B.V. Patel Institute of
Management
[BBA]**

2020-21

ANNUAL REPORT



A Constituent Institute of



Uka Tarsadia University

Director's Message

It is my pleasure and great privilege in presenting the Annual Report 2020-21 of B.V. Patel Institute of Management, documenting its developments and achievements. The Institute has a philosophy of ensuring an academic ecosystem that is conducive for intellectual growth in faculty and students coupled with a practical orientation to remain relevant for the industry-need and a holistic approach in students' character development.

Learning and execution is the key essence of modern education. The institute is faring well in meeting the expectations of the corporate world through modifications in the programs as per industry requirements. We empowered students to execute their ideas and provide them opportunities to showcase their talent. Our students get practical exposure by working with the various event management organizations, corporations, and industries in which they are trained to organize and execute different events. This year our students and faculties have published more than 94 research papers in national and international journals.

We focus more on a professional approach to entrepreneurship utilizing the advantages of the information era and modern tools and techniques. Scope is now expanded to many other innovative programs such as critical thinking, innovation management, start up and earn while learning, etc. These newly introduced novel courses thus are expected to change the scenario of the educated from job seekers to job givers. Then only the industrial and economic progress of the country would rise and lead to quality life.

This annual report compiled out of facts, figures and achievements of our team work. Our every decision must be with an eye towards the future. Today's institute is a microcosm of the world with all its demographic, ethnic, cultural and economical diversity. Our commitment must be to the institute's and university's long term core values. With that strong sense of purpose and determination, we will have a stronger institute in the years ahead. The events and accomplishments of this year reflect our ongoing commitment to make the institute better to future generations.

We, at BVIPM, take a meticulous approach to remain relevant to the skill needs of the modern business era in the ever dynamic environment. Needless to say that cohesive participation and concerted efforts by the faculty, students, staff, alumni, industry and institutional partners and all the other stakeholders have made it possible for us to highlight our success stories. We strongly

believe in identifying specific skill needs of business and accordingly taking an innovative approach to inculcate those skills in students. We also encourage and support students to take up entrepreneurial ventures.

I thank the management for the continuous support for gracing the institute during this year and for their keen interest in the day-to-day activities. Also, I thank all the faculty members and staff who furnished the details for the contents of this voluminous report. Let us all strive and work together to build up this institution into a model institute of repute.

Dr. Vijay Gondaliya
(I/c. Director)

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Prologue – Our Credo

Vision

- To be the premiere institute of quality education in all the courses offered.

Mission

- To create an environment that inspires learning and the lifelong pursuit of personal and professional goals.
- To promote an individual's sense of worth, values, and ethical standards.

Goals

- To offer comprehensive and holistic education.
- To bring world-class education facilities to the doorstep of this rural and tribal belt.
- To create state-of-the-art infrastructure conducive to professional studies.
- To combine virtues of humanities, ethics, and values with professional studies.
- To prepare students for higher studies in the field of management, commerce, and computer science.
- To promote employability in junior management cadres in organizations.
- To promote entrepreneurship.

Learn by Doing!

Executive Summary

Welcome to the world of knowledge, wisdom, and excellence. – B V Patel Institute of Management, where the students are popularly known as BVPians, are provided with excellent learning environment with best-in-class infrastructure, ergonomically designed auditorium, seminar hall, and classrooms equipped with modern teaching aids.

BV Patel Institute Management, offer Bachelor of Business Administration (BBA), Bachelor of Business Administration (Rural Management) (BBA (RM)) and certificate course in Event Management. Since its inception its every year is marked with many events and success stories. This can be attributed to the dedication and team spirit of the Members of the Management, Faculties and Students.

Admission: The institute has always received a good response with more than 140 admissions in BBA and remarkable response in BBA (RM).

Orientation program: To welcome young budding professionals at institute an orientation program is organized every year with various motivational sessions, management games, role plays, competitions etc., The experts from industries are invited to groom the students through sessions on leadership, Motivation, Goal setting, Anti Sexual Harassment, Anti Ragging, Business Etiquette, and Team Building, etc. Students thus learn the various concepts of management through different activities.

Faculty Achievements: Our faculties are not only dedicated to their core teaching work but also actively engaged in research activities. Faculties have published more than 94 research papers, attended 26 plus conferences, workshops, seminars, and FDPs.

Our faculties are also engaged in performing various non-academic duties and social extension activities throughout the year both at institute and university level, like Cultural events and Sports, Navratri, Holi celebration, Soft skills classes, NSS activities, Convocation and many more.

Workshops/ Seminars/ Guest Lectures Organized: Our eminent faculties also delivered various session, seminars and workshops on various topics such as confidence building & goal setting, career counselling & opportunities, water crisis and water management etc.

This year we organized more than 23 expert sessions from industry, practitioner, etc. Other guest lectures & webinar were organized such as wealth creation through technical analysis, mastered the art of selfie how about self, cyber security, general overview & application of psychology, how to run online ads for startups, Indian Financial Market and Opportunities, Stress Management, Personality Development, how to face Interview, content writing, personality development and etiquettes & stress management, self-motivation etc.

Students Achievement

1. Student of BBA published 94 research papers in various national and international journals.
2. A 5 Students successfully cleared Tally ACE certification.
3. 33 Students of BBA appeared in National Creativity Aptitude Test (NCAT).

Extra/Co-Curricular Activities

1. Our Institute celebrates the day of national importance such as Independence Day, Republic day, National Voter's Day, International Yoga Day, National Unity Day.
2. Indian culture is the heritage of social norms, ethical values and tradition. It increases opportunity for social interaction and relationship development. As a part of that, the institute organized various cultural activities such as Janmastami celebration, Guru Purnima celebration, Rakhi Making Competition, Mehndi Competition, Prayer Competition, Aarti Thali Decoration, Navratri celebration and Teachers' Day.
3. Model Presentation of Environmental Studies, Celebration of NSS Day, Cleanliness Drive - Clean Campus, Constitution Day Celebration, Blood Donation Camp, Celebration of National Voter Day, etc were also conducted.

University Result: Our students Achieved good results in the University Examinations. This year BBA-123 Students are getting degree.

All this has been made possible with the constant support from Management of University, Trustees of BPKM, Faculty Members, Staff and Students.

Additional Course: Adding to this, institute also has additional courses like Event Management Course: Keeping in mind the rapidly changing scenario in the society, as well as, in order to help

students, explore the absolutely new avenue for business, a three-month certificate course on 'Event Management' was launched by B. V. Patel Institute of Management. Apart from that we also conducted online lectures for SPSS and Reserch Methodology to enhance the research skills among students.



CHAPTER – I

Curricular Aspects

- 1.1. Program Offered
- 1.2. Institutes at a ‘Glance’
- 1.3. Course structure
- 1.4. Academic Flexibility
- 1.5. Student’s Feedback Analysis

The Curricular Aspects are the mainstay of any educational institution. It includes curriculum design and development, academic flexibility, curriculum enrichment and feedback system.

B V Patel Institute of Management offers BBA (Bachelor of Business Administration) and BBA (RM) (Bachelor of Business Administration with Rural Management) undergraduate programs. BBA programmes allow students to think independently, remain open to new ideas and become responsible citizens who are socially aware and focused on knowledge for the sake of growth and contribution to society. Moreover programmes are offered and operated with strong linkages to the workplace that inculcate a sense of service in students to become future leaders. The institute offer this program under the Choice Based Credit System introduced with effect from the academic year 2015-16 and mandatory coursework put in place admitted and both these have brought a qualitative change vis-a-vis these programs.

Our effort has been to use the core courses for imparting education and training to students in broad areas of the subject-discipline focusing on its essential core, offering basic professional knowledge, skills enhancement, entrepreneurial ability, etc., to develop a scholastic overview of the discipline. We have merged the project, practical assignment, group task, critical thinking, innovation and soft skill courses into a full-length paper beginning the year under review. This project component affords us the opportunity of coxing our students to be self-reliant in matters of academic work by making it strictly learner-centered, and the soft skills component to impart training in ICT, life enrichment, academic writing, critical thinking and problem-solving abilities. Curriculum also aims to impart moral values and also sensitize the students to environmental, ethical, social, regional and national issues.

Features of Curricular aspects at B.V. Patel Institute of Management:

- Semester system
- Choice based credit system
- Continuous internal evaluation system
- Practical and group assignment
- Field project, summer internship and research project
- Transparency in evaluation
- Transfer opportunities to higher degrees programs

The Institute takes care to update its curricula after completion of each cycle of academic program. Students derive benefits from a well thought-out curriculum accounting for the latest development in a chosen field of specialization. Thus, we are able to give our learners the benefit of the new developments in a specific subject-discipline. Periodic revision of courses i.e. every three years is among our best practices.

The syllabi and related activities are recommended by subject teacher, alumni, corporate people and practitioner scrutinized by the Board of Studies and the higher academic bodies of the university such as Academic Council.

1.1. Program Offered

Table 1.1: Program Offered

Sr. No.	Degree Program Offered	Year of Establishment	Intake
1	Bachelor of Business Administration (BBA)	1998	180
2	Bachelor of Business Administration – Rural Management (BBA-RM)	2020	60
3	Certificate Course on Event Management	2019	45

1.2. Institutes at a ‘Glance’

The Institute owes its existence to the inspiration of renowned philanthropist Late Shri Bhulabhai Vanmalibhai Patel, fondly known as Bhula Dada among students and staff of the Institute. Late Shri Bhula Dada who was an astute and highly successful business person in USA came back to his village and started philanthropic activities. Bhula Dada has showered his love and affection on our Institute. Not only he helped us on regular basis, but he also ensured that we remain committed to our goal of providing holistic education with emphasis on value education.

The institute offers best in terms of infrastructure with ergonomically designed auditorium, seminar hall and classrooms; all equipped with computer and modern teaching aids. The great learning environment is matched by state-of-the-art infrastructure in terms of technologically equipped classroom, wi-fi campus with the speed of 1.01 GBPS, computer lab with latest software, rich library and other facilities.

Our curricula offer a wide range of exciting electives along with core courses. Here 3-D learning environment of dialogue, discussion and discourse groom students for life. Unique blend of

theories with field experiences, industrial visits, expert talks, enough occasions of fun and frolic coupled with nurturing of health and soul quotients provides a holistic education. Meticulously planned teaching schedule and calendar of activities create unbounded opportunities to express leadership, creativity and other multiple talents. Our academic program act as a gateway for higher education in India and abroad.

Our students have turned out to become successful entrepreneurs and executives. Our curricula and co-curricular activities are designed in a way to foster multi-disciplinary approach among the students. This approach ensures that our students are never stuck up in narrow confines of specialisation. We keep on changing the curricula to meet the demands of the market and society. The thrust on contemporary knowledge is the core of all our activities and this is what keeps us on our toes all the time. The consistent high result of our Institute stands testimony to constant innovation and hard work.

Institute has adopted three “3As” policy: A for Aware, we make students aware of their unique quality, which make them to think in different direction and realization of self-worth. Another A is for Accept, we prepare them to accept the reality both success and failure which make them capable of balancing learning and life, professional and personal. Third A for Adapt, We instill among students adaptability to environment as well as people and practices of the world outside to make them a human being who stives for betterment of society.

Major Research Areas: Financial Management – Stock Market, Derivatives, Mutual Fund, Coporate Finance, ect., Marketing Management – Consumer Bahvoieur, After Sales Services, Service Quality, brading, etc., Human Resource Management – Training and Development, Performance appraisal, Employee Satisfaction, etc., International Business, Consumer Behaviour

Library Resources: **Total Book: 9096** **Total Title: 2132** **Journals & Magazines: 18**

Table 1.3: Programme duration and eligibility for admission

Programme	Duration	Eligibility
BBA and BBA (RM)	3 years divided in to 6 Semesters	Cleared Std. 12 th with any stream with English of GSEB or equivalent.
Event Management	3 Months	It is a certificate course for any students studied in UTU

1.3. Course structure during the year

Table 1.4: List of BBA Course with credit and year of introduction

Sr. No.	Subject Code	Subject Title	Credit	Year of introduction
1	MN3001	Management Principles & Practices	4	2017-18
2	MT3001	Business Statistics	6	2017-18
3	MN3002	Financial Accounting	4	2017-18
4	EN3001	Business Communication	4	2017-18
5	CV3002	Environmental Studies	2	2015-16
6	CS3001	Computer Application (Th. + Pr.)	4	2017-18
7	EN3008	Professional Communication	2	2015-16
8	MN3003	Production and Operations Management	4	2015-16
9	MN3004	Cost Accounting	4	2017-18
10	MN3005	Principles of Economics-I	4	2017-18
11	MN3006	Agri Business Management	4	2017-18
12	MN3007	Fundamentals of Psychology	4	2017-18
13	MN3008	Moral Science	2	2017-18
14	MN4002	Organisational Behaviour	4	2016-17
15	MN4003	Principles of Marketing	4	2016-17
16	MN4004	Human Resource Management	4	2016-17
17	MN4005	Principles of Economics-II	4	2018-19
18	MN4006	Entrepreneurship	4	2018-19
19	CO4001	Basics of Goods and Services Tax	4	2020-21
20	MN4007	Disaster Management	4	2018-19
21	CO4012	Introduction to Taxation	4	2016-17
22	CS4010	Management Information System	4	2016-17
23	MN4009	Business Research	4	2016-17
24	MN4010	Introduction to Business Environment	4	2018-19
25	MN4011	Financial Management	4	2018-19
26	MN4014	Managing Innovation	4	2018-19
27	030030532	CC 20 Introduction to Banking and Insurance	4	2019-20
28	030030509	CC12 Legal Aspects of Business	4	2017-18

Sr. No.	Subject Code	Subject Title	Credit	Year of introduction
29	030030510	CC13 Summer Project (PW)	4	2017-18
		Finance Specialization		
30	030030511	DSE1 International Financial Management	4	2017-18
31	030030512	DSE2 Micro Finance	4	2017-18
32	030030513	DSE3 Advanced Financial Management	4	2017-18
33	030030514	DSE4 Investment Analysis & Portfolio Mgmt	4	2017-18
34	030030515	DSE5 Merchant Banking	4	2017-18
		Marketing Specialization		
35	030030516	DSE1 Consumer Behaviour	4	2017-18
36	030030517	DSE2 Personal Selling & Sales Force Mgmt	4	2017-18
37	030030518	DSE3 Advertising & Brand Management	4	2017-18
38	030030519	DSE4 Retail Management	4	2017-18
39	030030520	DSE5 Customer Relationship Management	4	2017-18
		Human Resource Specialization		
40	030030521	DSE1 HRD : Systems & Strategies	4	2017-18
41	030030522	DSE2 Training & Development	4	2017-18
42	030030523	DSE3 Management of Industrial Relations	4	2017-18
43	030030524	DSE4 Compensation Management	4	2017-18
44	030030525	DSE5 Strategic Human Resource Mgmt.	4	2017-18
		International Business Specialization		
45	030030526	DSE1 International Trade Policy & Strategy	4	2017-18
46	030030527	DSE2 Global Business Environment	4	2017-18
47	030030528	DSE3 Transnational & Cross Cultural Mkt	4	2017-18
48	030030529	DSE4 Inter. Dist. & Supply Chain Mgmt	4	2017-18
49	030030530	DSE5 International Human Resource Mgmt	4	2017-18
		Entrepreneurship Specialization		
50	030030533	DSE 1 Strategic Planning for the Family Busi	4	2019-20
51	030030534	DSE2 Branding and Advertising	4	2019-20
52	030030535	DSE3 New Venture Creation	4	2019-20

Sr. No.	Subject Code	Subject Title	Credit	Year of introduction
53	030030536	DSE4 Micro Small and Medium Enterprise	4	2019-20
54	030030537	DSE5 International Trade Policy	4	2019-20
55	030030538	Creativity, Problem Solving and Innovation	2	2019-20
56	030030614	CC14 Business Policy & Strategic Mgmt	4	2017-18
57	030030615	CC15 International Business Environment	4	2017-18
58	030030616	CC16 Research Project (PW)	4	2017-18
		Finance Specialization		
59	030030617	DSE6 Financial Modelling & Derivatives	4	2017-18
60	030030618	DSE7 Personal Investment & Tax Planning	4	2017-18
61	030030619	DSE8 Financial Services	4	2017-18
62	030030620	DSE9 Financial Regulations and Policy	4	2017-18
		Marketing Specialization		
63	030030621	DSE6 Marketing of Services	4	2017-18
64	030030622	DSE7 International Marketing	4	2017-18
65	030030623	DSE8 Rural Marketing	4	2017-18
66	030030624	DSE9 Distribution & Supply Chain Mgmt	4	2017-18
		Human Resource Specialization		
67	030030625	DSE6 Change Mgmt and Organizational Deve	4	2017-18
68	030030626	DSE7 Global HRM	4	2017-18
69	030030627	DSE8 Counselling & Negotiation Skills for Managers	4	2017-18
70	030030628	DSE9 Talent & Knowledge Management	4	2017-18
		International Business Specialization		
71	030030629	DSE6 Multinational Business Finance	4	2017-18
72	030030630	DSE7 Cross Cultural HRM	4	2017-18
73	030030631	DSE8 International A/c. & Reporting System	4	2017-18
74	030030632	DSE9 International Economics	4	2017-18
		Entrepreneurship Specialization		
75	030030634	DSE6 Entrepreneurial Finance	4	2019-20
76	030030635	DSE7 Product Design and Development	4	2019-20

Sr. No.	Subject Code	Subject Title	Credit	Year of introduction
77	030030636	DSE8 Technology for Marketing	4	2019-20
78	030030637	DSE9 Ethics and CSR for Business	4	2019-20
79	030030633	AECC3 Soft Skills	2	2020-21

Table 1.5: List of BBA (RM) Course with credit and year of introduction

Sr. No.	Subject Code	Subject Title	Credit	Year of introduction
1	EN3017	English-1	3	2020-21
2	MN3009	Rural Society and Polity	3	2020-21
3	MN3010	Foundations of Management and Entrepreneurship	3	2020-21
4	MN3011	Ecology and Environment	3	2020-21
5	MN3012	Business Analytics – 1	3	2020-21
6	MN3013	Management Decision Making Tools	3	2020-21
7	MN3017	Field Work (Pr.)	2	2020-21
8	MN3018	Regional Language	2	2020-21
9	EN3018	Business Communication	3	2020-21
10	MN3015	Rural Marketing Management	3	2020-21
11	MN3016	Financial Accounting	3	2020-21
12	MN3020	Organizational Behavior	3	2020-21
13	MN3021	Business Environment	3	2020-21
14	MN3022	Business Analytics-2	3	2020-21
15	MN3025	Regional Language-II	2	2020-21
16	MN3026	Field Work Segment: Working in a Rural Enterprise	2	2020-21

Table 1.6: Courses focused on employability/ entrepreneurship/ skill development during the Academic year

Sr. No.	Subject Code	Subject Title	Activities with direct bearing on
1.	MN3001	Management Principles & Practices	Entrepreneurship
2.	MT3001	Business Statistics	Skill Development
3.	MN3002	Financial Accounting	Employability
4.	EN3001	Business Communication	Skill Development
5.	CV3002	Environmental Studies	Skill Development

Sr. No.	Subject Code	Subject Title	Activities with direct bearing on
6.	CS3001	Computer Application (Th. + Pr.)	Skill Development
7.	EN3008	Professional Communication	Skill Development
8.	MN3003	Production and Operations Management	Entrepreneurship
9.	MN3004	Cost Accounting	Skill Development
10.	MN3005	Principles of Economics-I	Skill Development
11.	MN3006	Agri Business Management	Employability
12.	MN3007	Fundamentals of Psychology	Skill Development
13.	MN3008	Moral Science	Skill Development
14.	MN4002	Organisational Behaviour	Skill Development
15.	MN4003	Principles of Marketing	Employability
16.	MN4004	Human Resource Management	Skill Development
17.	MN4005	Principles of Economics-II	Skill Development
18.	MN4006	Entrepreneurship	Entrepreneurship
19.	CO4001	Basics of Goods and Services Tax	Skill Development
20.	MN4007	Disaster Management	Skill Development
21.	CO4012	Introduction to Taxation	Skill Development
22.	CS4010	Management Information System	Skill Development
23.	MN4009	Business Research	Entrepreneurship
24.	MN4010	Introduction to Business Environment	Skill Development
25.	MN4011	Financial Management	Employability
26.	MN4014	Managing Innovation	Entrepreneurship
27.	30030532	CC 20 Introduction to Banking and Insurance	Employability
28.	30030509	CC12 Legal Aspects of Business	Skill Development
29.	30030510	CC13 Summer Project (PW)	Entrepreneurship
30.	30030511	DSE1 International Financial Management	Employability
31.	30030512	DSE2 Micro Finance	Employability
32.	30030513	DSE3 Advanced Financial Management	Employability
33.	30030514	DSE4 Investment Analysis & Portfolio Mgmt	Entrepreneurship
34.	30030515	DSE5 Merchant Banking	Skill Development
35.	30030516	DSE1 Consumer Behaviour	Employability
36.	30030517	DSE2 Personal Selling & Sales Force Mgmt	Skill Development
37.	30030518	DSE3 Advertising & Brand Management	Entrepreneurship
38.	30030519	DSE4 Retail Management	Entrepreneurship

Sr. No.	Subject Code	Subject Title	Activities with direct bearing on
39.	30030520	DSE5 Customer Relationship Management	Employability
40.	30030521	DSE1 HRD : Systems & Strategies	Skill Development
41.	30030522	DSE2 Training & Development	Employability
42.	30030523	DSE3 Management of Industrial Relations	Employability
43.	30030524	DSE4 Compensation Management	Employability
44.	30030525	DSE5 Strategic Human Resource Mgmt.	Employability
45.	30030526	DSE1 International Trade Policy & Strategy	Entrepreneurship
46.	30030527	DSE2 Global Business Environment	Employability
47.	30030528	DSE3 Transnational & Cross Cultural Mkt	Skill Development
48.	30030529	DSE4 Inter. Dist. & Supply Chain Mgmt	Employability
49.	30030530	DSE5 International Human Resource Mgmt	Employability
50.	30030533	DSE 1 Strategic Planning for the Family Busi	Entrepreneurship
51.	30030534	DSE2 Branding and Advertising	Entrepreneurship
52.	30030535	DSE3 New Venture Creation	Entrepreneurship
53.	30030536	DSE4 Micro Small and Medium Enterprise	Entrepreneurship
54.	30030537	DSE5 International Trade Policy	Entrepreneurship
55.	30030538	Creativity, Problem Solving and Innovation	Skill Development
56.	30030614	CC14 Business Policy & Strategic Mgmt	Entrepreneurship
57.	30030615	CC15 International Business Environment	Entrepreneurship
58.	30030616	CC16 Research Project (PW)	Skill Development
59.	30030617	DSE6 Financial Modelling & Derivatives	Employability
60.	30030618	DSE7 Personal Investment & Tax Planning	Entrepreneurship
61.	30030619	DSE8 Financial Services	Entrepreneurship
62.	30030620	DSE9 Financial Regulations and Policy	Skill Development
63.	30030621	DSE6 Marketing of Services	Skill Development
64.	30030622	DSE7 International Marketing	Employability
65.	30030623	DSE8 Rural Marketing	Employability
66.	30030624	DSE9 Distribution & Supply Chain Mgmt	Employability
67.	30030625	DSE6 Change Mgmt and Organizational Deve	Employability
68.	30030626	DSE7 Global HRM	Employability
69.	30030627	DSE8 Counselling & Negotiation Skills for Managers	Employability
70.	30030628	DSE9 Talent & Knowledge Management	Employability

Sr. No.	Subject Code	Subject Title	Activities with direct bearing on
71.	30030629	DSE6 Multinational Business Finance	Employability
72.	30030630	DSE7 Cross Cultural HRM	Employability
73.	30030631	DSE8 International A/c. & Reporting System	Employability
74.	30030632	DSE9 International Economics	Employability
75.	30030634	DSE6 Entrepreneurial Finance	Entrepreneurship
76.	30030635	DSE7 Product Design and Development	Entrepreneurship
77.	30030636	DSE8 Technology for Marketing	Entrepreneurship
78.	30030637	DSE9 Ethics and CSR for Business	Entrepreneurship
79.	30030633	AECC3 Soft Skills	Skill Development

Table 1.7: Courses focused on employability/ entrepreneurship/ skill development during the Academic year

Sr. No.	Subject Code	Subject Title	Activities with direct bearing on
1.	EN3017	English-1	Skill Development
2.	MN3009	Rural Society and Polity	Skill Development
3.	MN3010	Foundations of Management and Entrepreneurship	Employability
4.	MN3011	Ecology and Environment	Skill Development
5.	MN3012	Business Analytics – 1	Skill Development
6.	MN3013	Management Decision Making Tools	Employability
7.	MN3017	Field Work (Pr.)	Skill Development
8.	MN3018	Regional Language	Skill Development
9.	EN3018	Business Communication	Skill Development
10.	MN3015	Rural Marketing Management	Employability
11.	MN3016	Financial Accounting	Employability
12.	MN3020	Organizational Behavior	Employability
13.	MN3021	Business Environment	Employability
14.	MN3022	Business Analytics-2	Skill Development
15.	MN3025	Regional Language-II	Skill Development
16.	MN3026	Field Work Segment: Working in a Rural Enterprise	Employability

1.4. Academic Flexibility

Institute has approximately 20% syllabus changed during this year which was passed in 10th BoS of faculty. Following subjects are modified/added during the year.

Table 1.8: Courses modified/added during the Academic year

Course Code	Course Name	Date of introduction
EN3017	English-1	12-09-2020
MN3009	Rural Society and Polity	12-09-2020
MN3010	Foundations of Management and Entrepreneurship	12-09-2020
MN3011	Ecology and Environment	12-09-2020
MN3012	Business Analytics – 1	12-09-2020
MN3013	Management Decision Making Tools	12-09-2020
MN3017	Field Work (Pr.)	12-09-2020
MN3018	Regional Language	13-03-2021
EN3018	Business Communication	13-03-2021
MN3015	Rural Marketing Management	13-03-2021
MN3016	Financial Accounting	13-03-2021
MN3020	Organizational Behavior	13-03-2021
MN3021	Business Environment	13-03-2021
MN3022	Business Analytics-2	13-03-2021
MN3025	Regional Language-II	13-03-2021
MN3026	Field Work Segment: Working in a Rural Enterprise	13-03-2021

1.5. Student's Feedback Analysis and Report

A bachelor in Business Administration (BBA) is the first step you need to take if you wish to learn about Business Administration and the fundamentals of running a proper business. The BBA programme focuses both in-depth study of theory and acquisition of professional and research skills at Uka Tarsadia University (UTU). This programme makes learners to develop skill oriented entrepreneurship knowledge, business communication, critical thinking and

proficiency in the field of business sectors. This programme helps learners to acquire necessary skills to perform research, and start up enterprise in the field of Business and industry. It is a good base bachelor degree course for the purpose of higher research studies like MBA. They can avail wide employment opportunities and employability skills in the field of Business and Industry. Institute has conducted feedback based on below table 13 points multiple selection parameters.

Table 1.9: Learning by students

Sr. No.	Learning from BBA at UTU	Frequency
1	Developed integrity	46
2	Developed a keen sense of my social responsibilities	56
3	Developed tolerance level	56
4	Sensitized towards different perceptions, cross-cultural values and ways of life	60
5	Enriched Managerial Skills	73
6	Able to communicate ideas effectively in front of different people	75
7	Enriched Time Management Skills	79
8	Improved Interpersonal Skills	81
9	Removed Stage Fear	84
10	Developed Leadership Skills	94
11	Enhanced ability to work in a team	96
12	Developed Self Confidence	104
13	Creativity and Problem Solving Skills	112

Total Strength of students in final year BBA is 126.

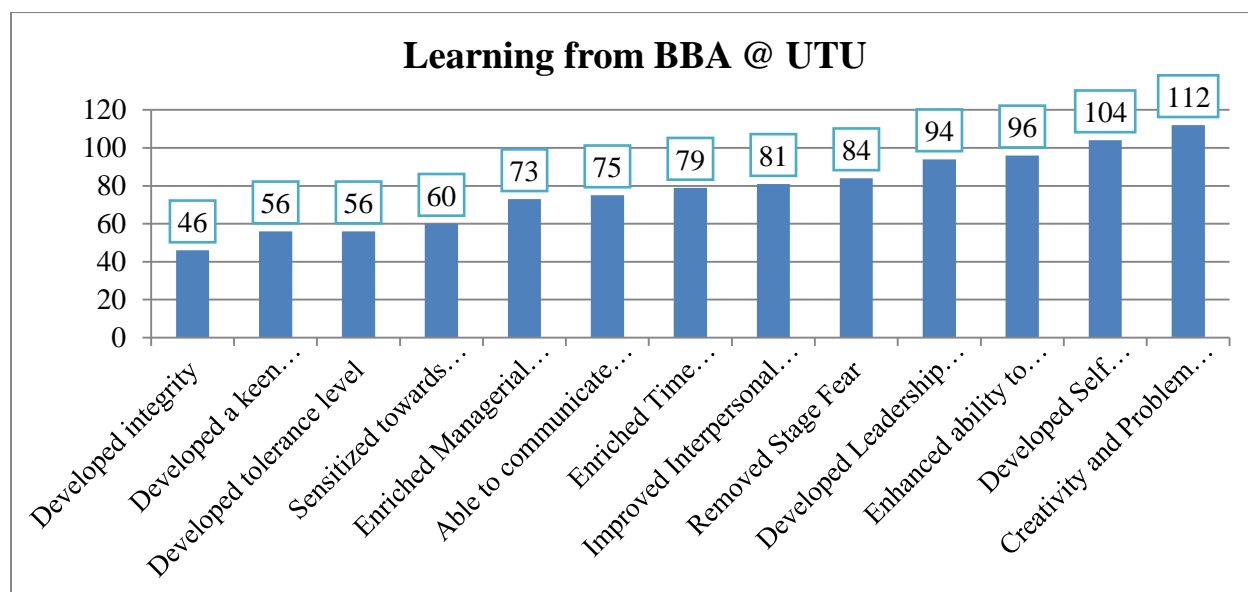
Teamwork skills are the qualities and abilities that allow students to work well with others during conversations, projects, meetings or other collaborations. 76.19% of students believed that their ability to work with a team has developed. 82.54% of students developed *High self-confidence* that helps in improving business ties and balancing personal life. 44.44% students were characterized by the mean *general tolerance level* which helps students to develop a sense of responsibility.

57.94% of students accepted that they have improved their managerial skills. 66.67% of students over here believed that they have completely overcome their stage fear.

Integrity is the most important trait of leadership in our society because regardless of what other beneficial characteristics exist, people will not follow someone unless they have established trust with them; almost 47.60% of students have developed these skills while pursuing BBA. 59.52% of students had mastered the art of *nonverbal communication* for business relations which can provide a new dimension in communications with colleagues, as well as friends resulting into better inter personal relationship.

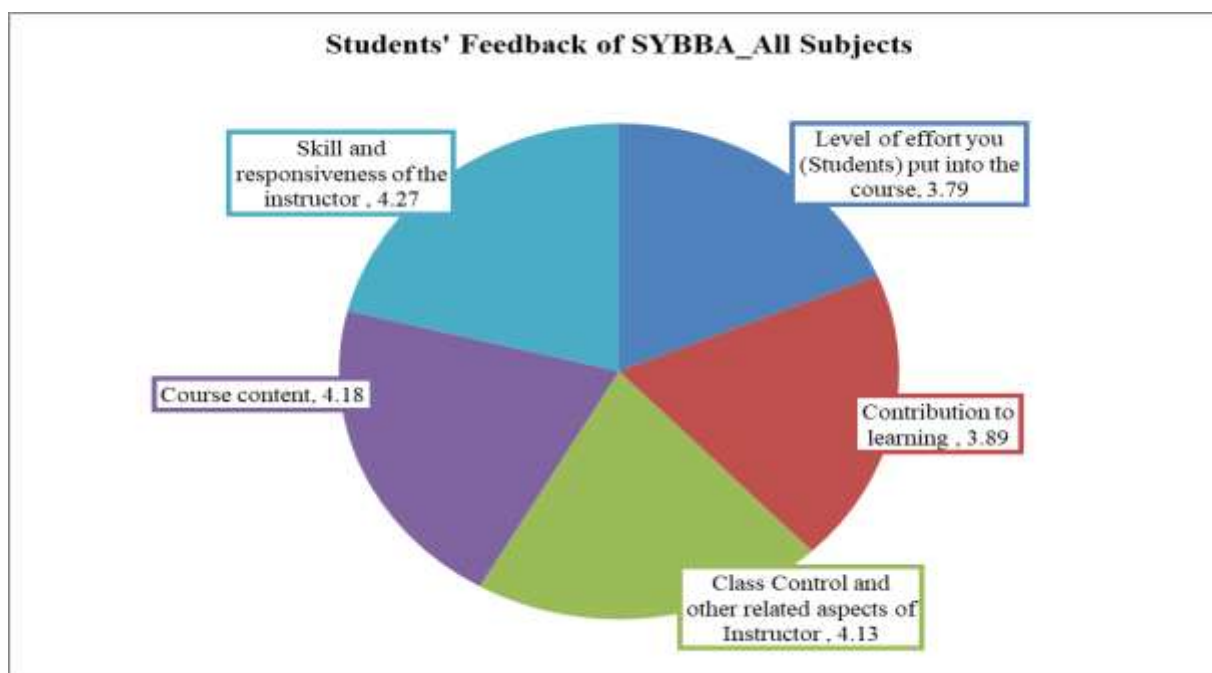
UTU students possess Soft Skills that enhance students' interaction with others in terms of job performance and career prospects. Unlike hard skills or technical or occupational skills which tend to be specific to a certain type or task or activity, soft skills are broadly applicable and used efficiently by students here. 44.44% students agreed that they learnt to develop sense of social responsibility and will be focused on taking responsibility for one's own actions in the society and work for the social, cultural and ecological causes.

Around 47.62% students believe the importance of social and cultural activities is preparing them for real life and strengthening their personal skills.



Course overall Feedback Analysis of SYBBA**Table 1.10: Course overall Feedback Analysis of SYBBA**

Level of effort you (Students) put into the course	3.79
Contribution to learning	3.89
Class Control and other related aspects of Instructor	4.13
Course content	4.18
Skill and responsiveness of the instructor	4.27



The average of feedback of all subjects of second year BBA students was collected from students based on 5 aspects like Level of efforts made by students to learn course, what is students' contribution towards learning this course, skills and responsiveness of the instructor, class control and relates such aspects form instructor side and about course content. The response were collected through Google doc on five point scale where 1 = strongly disagree to 5 = strongly agree. Students' have not made more efforts towards learning because either they are not clear what they need to learn and being lethargic towards evaluation or because of pandemic online classes is going on (may be the infrastructure issues form the side of students). On the side of instructor both parameters i.e. skills and responsiveness as well as class control and other such aspects are more than 4 points so it lies between agree to strongly agree. Students' also rated course content with overall 4.18 rating with the positive comments that will help them in their specialization study of final year of BBA.

Students' has given remark on following two aspects:

1. What aspects of this course were most useful or valuable?

This course is more valuable because of

- Innovative learning to survive in competitive environment
- Learning on financial and economical concepts of managing business
- Learnings on managerial system associating with IT tools and data management.
- Developing awareness regarding international marketing and its concepts
- It will enable students evaluate their understanding by implementing the theories in project study and practical assignments.
- It will enable to analyse their broad prospects for final year study.

2. How would you improve this course?

Students' suggested no such improvement is needed in most of the subjects.

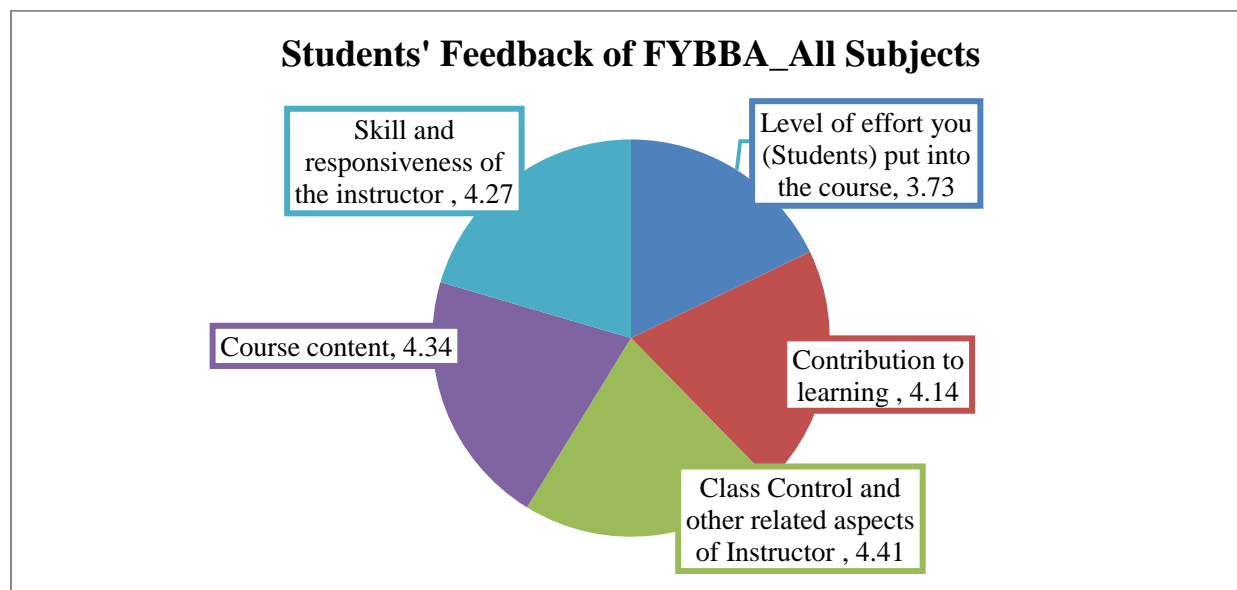
Few suggestions that can be accommodated are as follows: -

- Implementation of mapping management and IT tools wherever possible.
- In case based subjects, latest case studies and challenging cases can be framed.
- Task increasing team work can be encouraged based on participative learning.
- To move towards innovation by increasing analysis on real world challenges

Course overall Feedback Analysis of FYBBA

Table 1.11: Course overall Feedback Analysis of FYBBA

Level of effort you (Students) put into the course	3.73
Contribution to learning	4.14
Class Control and other related aspects of Instructor	4.41
Course content	4.34
Skill and responsiveness of the instructor	4.27



The average of feedback of all subjects of first year BBA students was collected from students based on 5 aspects like Level of efforts made by students to learn course, what is students' contribution towards learning this course, skills and responsiveness of the instructor, class control and relates such aspects form instructor side and about course content. The response were collected through Google doc on five point scale where 1 = strongly disagree to 5 = strongly agree. Students' have not made more efforts towards learning because either they are not clear what they need to learn and being lethargic towards evaluation or because of pandemic online classes is going on (may be the infrastructure issues form the side of students). On the side of instructor both parameters i.e. skills and responsiveness as well as class control and other such aspects are more than 4 points so it lies between agree to strongly agree. Students' also rated course content with overall 4 rating with the positive comments that will help them in their further study of BBA.

Students' has given remark on following two aspects:

1. What aspects of this course were most useful or valuable?

This course is more valuable because of

- Innovative learning to study business skills.
- Students learnt various business and managerial concepts of business.
- Basics of IT tools useful in day to day life.
- To improve communication through interaction, presentations and discussions.
- Learning regarding various assignments and its objectives.
- Students will be able to analyse their involvement in studies.

2. How would you improve this course?

Students' suggested no such improvement is needed in most of the subjects.

Few suggestions that can be accommodated are as follows: -

- More involvement of students in practical assignments.
- Practical learning to be enhanced.
- Task increasing team work to be assigned to increase their participation.

Analysis - Course Feedback from Teacher – AY 2020-21

Feedbacks from teachers were collected for their year wise views towards the curriculum, teaching learning and evaluation system using a 1 to 5 scale. Feedback was collected on five parameters- different parameters, which comprise, teaching learning, evaluation, global standards, etc.

Grade	5	4	3	2	1
Interpretation	Strongly Agree	Agree	Good	Disagree	Strongly Disagree

Sr. No.	Particulars	Avg. Score out of 5				Rating
		1 st Year	2 nd Year	3 rd Year	Avg. of 3 years	
1	The course content is updated and sufficient to bridge the gap between industry standard /current global scenario and academics	4.8	4.8	4.6	4.7	Strongly Agree
2	The sequence of syllabus is appropriate.	4.7	4.7	4.5	4.6	Strongly Agree
3	It has judicious balance of theoretical concepts and practice.	4.9	4.8	4.6	4.7	Strongly Agree
4	The course content is not duplicated with the course content in any other subject.	5	4.7	4.4	4.6	Strongly Agree
5	The subject has practical relevance and applicability with Corporate world.	4.8	4.8	4.5	4.6	Strongly Agree
6	It is appropriate for the stated level of class.	4.8	4.4	4.5	4.5	Strongly Agree
7	The subject provides adequate skills to students.	4.8	4.9	4.6	4.7	Strongly Agree
8	It helps students understand program application more clearly.	4.8	4.9	4.6	4.7	Strongly Agree
9	Objectives of the syllabi are well defined and clear to teachers and students.	4.8	4.9	4.7	4.8	Strongly Agree
10	Outcomes of the syllabi are well defined and clear to teachers and students.	4.9	5	4.8	4.8	Strongly Agree
11	Syllabus imparts Substantial learning value (w.r.t. concepts, knowledge, analytical abilities, broadening perspectives)	4.9	4.6	4.7	4.7	Strongly Agree
12	CIE are conducted well in time with proper coverage of all units in the syllabus.	4.7	4.9	4.7	4.7	Strongly Agree
13	I have the freedom to adopt new techniques/ strategies of teaching viz. seminar presentations, group discussions and learners' participations.	4.9	4.8	4.7	4.8	Strongly Agree
14	Course content is applicable to real life situations.	4.7	4.7	4.6	4.7	Strongly Agree
15	Overall rating	4.8	4.8	4.5	4.7	Strongly Agree

The analysis and interpretation of results are mentioned below:

When teachers were asked about the course content, its regular updation and its capacity to bridge the gap between industry standard /current global scenario and academics, the first year and second year teachers gave the statement 4.8 points out of 5. The rating of 3rd year teachers was bit low by 0.2. Overall, the mean score for the statement was 4.7 which indicates that the course content, to a larger extent is up to date and is capable to fulfil industrial requirements. It matches with the current global standards.

When teachers were asked to mark their views for the sequence of syllabus i.e. whether the sequence of the syllabus framed is appropriate or not, the first year teachers and the second year teachers, both gave the statement 4.7 points for 5 Likert scale. 3rd year teachers gave this statement 4.5 points out of 5. The average for the statement came to 4.6. Thus, it can be inferred that the sequence of the syllabus, to the greater extent is appropriate. However, some revision may be done for the sequence of syllabus of Third year.

Teachers were asked to point their views to the statement that whether the syllabus framed maintains judicious balance between theoretical concepts that are being taught and practical exercises. Teachers of first year gave maximum positive response to the extent of 4.9 of 5. Teachers of Second year and Third year gave the statement 4.8 and 4.6 points respectively. The mean score coming to 4.7 indicates that the syllabus, to the greater extent, has judicious balance between theoretical concepts supported with practical exercises.

When teachers were asked to point out as to whether the course content is not duplicated with the course content in any other subject, the teachers of First year clearly denied that there is any content duplication. Teachers of Second year and Third Year gave 4.7 and 4.4 points respectively for 5 Likert scale. Thus, the syllabus of Third year needs bit revision to avoid duplication of content.

Teachers were asked to point their views to the statement that whether the syllabus framed maintains judicious balance between theoretical concepts that are being taught and its practical implementation in corporate world. Teachers of First year and Second year gave maximum positive response to the extent of 4.8 of 5. Third year gave the statement 4.5 bringing average to 4.6 points. This indicates that the syllabus, to the greater extent, has practical applicability. Yet some modifications may be done in the syllabus of Third year.

Teachers rated for the appropriateness of the syllabus for the stated level of class. The teachers gave the rating of 4.8, 4.4 and 4.5 respectively for First year, Second Year and Third year respectively, bringing the average score to 4.5. Overall, it can be inferred that the syllabus is quite appropriate for the stated level of class. Some modification may be done in the syllabus of Second year.

Teachers were asked to rate their views for skills acquired by teachers through the specific subject. Teachers for First Year, Second Year and Third Year gave the rating of 4.8, 4.9, and 4.6 respectively bringing its average to 4.7. Thus, the syllabus of second year is such that it provides maximum opportunity to teachers to acquire specific skills. However, some modifications can be made in the syllabus of Third year for the same.

Teachers were asked as whether the syllabus frame helps teachers understand program application more clearly. Teachers for First Year, Second Year and Third Year gave the rating of 4.8, 4.9, and 4.6 respectively bringing its average to 4.7. Thus, the syllabus of second year is such that it provides maximum opportunity to teachers to understand program applications. Yet, some modifications can be made in the syllabus of Third year for the same.

Teachers were asked to rate their views for the clarity of objectives of the syllabus and its clarity to teachers and students. Teachers gave the rating of 4.8, 4.9, and 4.7 respectively First Year, Second Year and Third Year bringing its average to 4.8. Thus the objectives of the syllabus are quite clear to both, teachers and students.

Teachers were asked to rate their views for the outcomes of the syllabus framed and its clarity to teachers and teachers. Teachers for First Year, Second Year and Third Year gave the rating of 4.9, 5.0, and 4.8 respectively bringing its average to 4.8. Thus, teachers as well as students of Second year are absolutely clear about the outcome of the syllabus. Overall, all teachers and students have clarity about syllabus outcomes.

Syllabus imparts Substantial learning value (w.r.t. concepts, knowledge, analytical abilities, broadening perspectives)

Teachers rated to the statement that syllabus imparts Substantial learning value (w.r.t. concepts, knowledge, analytical abilities, broadening perspectives). Teachers for First Year, Second Year and Third Year gave the rating of 4.9, 4.6, and 4.7 respectively bringing its average to 4.7.

Overall, it can be inferred that the Syllabus clarifies concepts, imparts knowledge, and increases analytical abilities and broadening perspectives of teachers.

Teachers rated for CIE wherein they were asked to mention whether it is conducted well in time with proper coverage of all units in the syllabus. Teachers gave the rating of 4.7, 4.9, and 4.7 respectively First Year, Second Year and Third Year bringing its average to 4.7. In short, it can be concluded that CIE, to a large extent is conducted timely with appropriate coverage to all units.

Teachers were asked to mention whether they are free to adopt new techniques/strategies of teaching such as seminar presentations, group discussions and learners' participations. Teachers for First Year, Second Year and Third Year rated to 4.9, 4.8, and 4.7 respectively for 5 point scale bringing its average to 4.8. This indicates autonomy that has that enable them to apply different strategies and methods to make the subject more interesting and understandable.

When asked to teachers to mark for applicability of course content to real life situations, the first year teachers and the second year teachers, both gave the statement 4.7 points for 5 Likert scale. 3rd year teachers gave this statement 4.6 points out of 5. The average for the statement comes to 4.7. Thus, it can be inferred that the course content is, to a greater extent, applicable to real life situations. However, minor modifications may be done for the sequence of syllabus of Third year.

The overall rating of teachers for the course, programme and syllabus comes to 4.8 by teachers of both, First year and Second year. Teachers of 3rd year have rated it to 4.5 at 5 point scale. The overall rating of 4.7 gives the positive picture of the course, curriculum, evaluation, programme, adherence to global standard of education and syllabus.

CHAPTER – II

Teaching- Learning and Evaluation

- 2.1. Academic Days
- 2.2. Admissions
- 2.3. Faculty Details
- 2.4. Evaluation
- 2.5. Teaching Learning Avenues
- 2.6. Students' Achievements

Our endeavor in B.V. Patel Institute of Management has been to ensure a certain awakening and enlightenment in the process of teaching-learning. Our aim is to offer comprehensive and holistic education. We want to bring world-class education facilities to the doorstep of this rural and tribal belt. **We BVPians believe in “The content of a book holds the power of education and it is with this power that we can shape our future and change lives.”—Malala Yousafzai.**

Teaching for us is a tool to trigger change in a person’s behavior towards potential situation in hand, manifesting itself in conduct reflecting an attitude, knowledge, for better understanding, appreciation etc. Main purpose of education is to develop an individual’s for larger society, to prepare them for economic environment as well as to integrate them into society by teaching them values and morals. Role of education is promoting positive socializing among individuals and to keep society harmonious, stable and balanced.

We have been able to put in a transparent and accountable system of evaluation and compilation of results; speedy and confidential assessment by examiners. After completion of examination and assessment as a part of transparent system we show answer book as well as discuss the question paper with students, so they can understand where they need to improve, if any grievances, are well addressed to the satisfaction of the students. All this has lead to stress-free examinations and timely declaration of results.

2.1. Academic Days

Table 2.1: Number of Days devoted to Teaching, Admission, and Examination

Semester	Classes Conducted (Excluding Other Activities)	Working Days (Including All activities)
Odd Semester	94	143
Even Semester	96	147

The academic calendar of institute is prepared and announced well in advance. Alternative teaching arrangements are always made of the teachers, if a teacher is on leave. Teachers mark the presence of the students in each lecture every day through Student Information System (SIS), where students can apply leave, see their performance and attendance. Normally each teacher is available in the department at least for eight hours a day, irrespective of his/her lecture schedule on that given day.

Table 2.2: Academic Calendar 2019-20

Sr. No.	Particulars	Date and Day
1.	Celebration of International Yoga Day (Online)	21/06/2020 (Sunday)
2	Commencement of Classes	3 rd and 5 th Semester 13/07/2020 (Monday)
3	Regular Teaching Days (online as per current situations)	July to December 2020 (Monday to Saturday) (As per university rule applicable)
4	Commencement of Classes	1 st Semester 03/08/2019 (Monday)
5	Orientation Programme for New Students (1 st Semester)	03/08/2020 to 08/08/2020 (Monday to Saturday)
6	1 st Internal Examination	05/10/2020 to 10/10/2020 – 3 rd and 5 th Semester
7	Diwali Vacation	As per University Schedule (in the Month of November)
8	2 nd Internal Examination	24/11/2020 to 30/11/2020 – 3 rd and 5 th Semester
9	1 st Internal Examination	14/12/2020 to 19/12/2020 – 1 st Semester
10	2 nd Internal Examination	03/02/2021 to 09/02/2021 – 1 st Semester
11	End Semester Examination (Regular and ATKT)	In the Month January 2021 (2 nd and 3 rd Year) and February 2021 (1 st Year) onwards
12	Commencement of Classes (for even Semester i.e. 2 nd , 4 th and 6 th)	In the Month January 2021 (2 nd and 3 rd Year) and March 2021 (1 st Year) onwards
13	Winter Project – Final Year Students	01/02/2021 to 31/03/2021
14	Regular Teaching Days	December to May 2021
15	Celebration of International Women Day	08/03/2021 (Monday)
16	1 st Internal Examination	March 2021 (for 2 nd and 4 th Semester) April – May 2021 (for 1 st Semester)
17	2 nd Internal Examination	April - May 2021 (for 2 nd and 4 th Semester) May – June 2021 (for 1 st Semester)
18	End Semester Examination (Regular and ATKT)	June 2021 or As per University External Examination Schedule
19	Summer Vacation	As per University Rules
20	Commencement of New Academic Year (2020-21)	15/06/2021 (As per UTU Academic Calendar-2021-22)

As above is proposed academic calendar and it was prepared in June 2020. Odd semester examination done through offline mode and even semester, semester end examination was conducted for final year 6th Sem. during May 2021 and 2nd and 4th semester given Merit Based Promotion because of Covid-19 situation with UGC and State Govt. Guidelines.

2.2. ADMISSIONS

Complete transparency in admissions and evaluation with efficient use of time, BVPIM ensures a student-friendly approach where special provisions are made for students from weaker sections like SC, ST, SEBC and physically/visually challenged students.

We try to work with precision of clock and are, therefore, regular in all aspects of the teaching-learning process. The admission process is set in motion once a thoroughly updated prospectus containing an application form is ready. This is designed to introduce the institute, highlighting the details of the admission process to guide the students in choosing the right academic programs. Institute also releases its brochure containing details of the programs and courses offered facilities available, names of the entire faculty members with their specializations clearly indicated, the achievements of the department and its future plans. Any applicant who wishes to know more has the option of contacting the institute for free guidance and counseling before he/she applies for admission to it. The institute issues an official notification in mid-May every year and then gets this published in newspapers with large circulation.

Institute has an admission committee, usually with the head as the convener, entrusted with the task of finalizing admissions. The committee has ensuring that admissions are granted after verifying the details of candidates. The academic calendars are ready by the time the admissions are over, and these are then displayed on the notice board of the institute, which is how we become ready to begin teaching full fledgedly.

Table 2.3: Total Enrollment (First Year Only) of Students during the year:

Students	No. of students applied	No. of students admitted	Percent (%)
BBA	271	136	50.18%
BBA_RM	05	01	25.00%

Table 2.4: Year and Gender wise Students Information

Program	1 st Year		2 nd Year		3 rd Year		Total
	M	F	M	F	M	F	
BBA	76	52	87	64	66	65	410
BBA-RM	0	1	-	-	-	-	01

Table 2.5: Gender and Category wise Enrollment of Students (First Year Only)

	Open		SC		ST		SEBC		EBC		Grand Total
Program	M	F	M	F	M	F	M	F	M	F	
BBA	115		06		02		13		00		136
BBA_RM	01		-		-		-		-		01
Total	116		06		02		13		00		137

2.3. Faculty Details

The Institute has a fairly active and committed teaching faculty. Besides teaching the faculty is actively involved in research, extension as well as contribution to academic/administrative life on the campus.

Table 2.6 Number of Permanent Academic Staff by Designation

Name of the Post	Male	Female	Total
Director	01	00	02
Associate Professor		01	
Assistant Professor	01	02	03
Teaching Assistant	04	05	09
Administrative Staff	00	01	01
Total	06	11	15

Table 2.7: Details of Permanent Members of the Teaching Staff

Sr. No.	Particular	Male	Female	Total
1	No. of teachers with Ph.D. as the highest qualification	02	03	05
2	No. of teachers with PG as the highest qualification	04	05	09

Table 2.8: Details of Permanent Teaching Staff Information



Photo	Faculty	Qualification	Interest Research Area
	Dr. Vijay Gondaliya	Ph.D. – Management, PGDRM, MBA (Finance)	Corporate Finance, Security Market, Research and International Finance
	Dr. Anuradha Pathal	Ph. D. – Management, MBA	Human Resource Management (HRM) and, Strategic HRM

Photo	Faculty	Qualification	Interest Research Area
	Mr. Gaurang Pandya	Ph.D (Pursuing) in Computer Science, M.C.A., M.Sc. (I.T. & C.A.)	Computer Science
	Mr. Dharmaraj Solanki	Ph.D (Pursuing) in Management, MBA (Marketing), BBA (Finance)	Marketing
	Dr. Taral Patel	Ph.D, UGC NET(Management), MBA(Finance)	Finance
	Dr. Manisha Surti	Ph.D., UGC NET Qualified (Mgmt & Commerce), MBA (Finance)	Finance
	Mr. Nisarg Shah	Ph. D (Pursuing), MBA – Finance	Finance
	Dr. Yagna Vyas	Ph.D.(Commerce)	Accountancy and Finance
	Ms. Niyati Shah	Ph.D (Pursuing) in Computer Science M.C.A.	Computer Science
	Ms. Vaishali Pillai	MHRD	Human Resource Management
	Ms. Nimisha Jariwala	Ph. D (Pursuing), MBA (HRM)	Human Resource Management
	Ms. Kinjal Mistry	Ph. D (Pursuing), M.Com (Accountancy and Finance)	Accountancy





Photo	Faculty	Qualification	Interest Research Area
	Mr. Vivek Ayre	MBA – Finance	Finance
	Ms. Peenal Sankhala	MBA – Marketing	Marketing Management
	Mr. Zaki Shaikh	M.Com – Accountancy and Finance	Accounting and Soft Skills
	Ms. Rekha Chaudhari	Office Assistant	-

Table 2.9: New Staff Recruited / Transferred from other department during the year

Sr. No.	Name	Qualification
1.	Mr. Zaki Shaikh	M.Com – Accountancy and Finance

Table 2.10: Staff Separated during the year

Sr. No.	Name	Qualification
1.	NIL	



2.4. Evaluation

The examination section, in consultation with the university-departments draws up an annual plan for holding semester/annual examinations at the beginning of any academic year. This plan is followed meticulously and results are announced well in time. Each of the Papers has a total weight of 100 marks with 60% set aside for university through final qualifying examinations and 40% for continuous internal assessment consisting of tests, seminars and quizzes. Thus, the examinations in the university comprise of two components: external and internal evaluation.

Performance of students in respective subject is based on Letter Grading System which comprise of Continuous Internal Evaluations (CIE) and End Semester Evaluation (ESE). In order to clear that subject, a student need to secure minimum of 40% score in CIE and ESE considered together. Theory Paper for ESE would be of 3 hours duration for a theory subject and practical examination for 2 hours duration for each batch.

There have been provisions made for students by faculty for unit-wise questions to facilities the students preparing for examination. The question set usually requires a reasonable amount of knowledge and skills pertaining to a course in a given unit from a student. We have a transparent system of allowing the students to see their scripts after internal test and the examiner concerned takes time to discuss with his/her students the nitty-gritty of evaluation.

CIE for theory subject would be done based on following guidelines:

Guidelines for 4 Credit Subjects:

Evaluation Parameter	Frequency X Marks	Duration of Each	Weightage	Tentative Week	Remarks
Internal Examination	2 X 50	2 hrs.	8 X 2 = 16	6 th week 12 th week	Covers Unit 1 to 3 Covers Unit 4 to 6
Case Study / Practical Assignment*	1 X 20	In a semester 5 Hours	10	Issue in 2 nd Week	Minimum 20 days time to Submit and then Viva or Presentation
Class Test / Quiz	2 X 20	45 Min	4 X 2 = 8	3-4 week 8-9 week	Covers Unit 1 & 2 Covers Unit 4 & 5
Subject Specific Assignment	3 X 10	1 hours	06	2 nd week 5 th week 8 th week	After every assignments discussion and review with students
			40		

Guidelines for 2 Credit Subjects:

Evaluation Parameter	Frequency X Marks	Duration of Each	Weightage	Tentative Week	Remarks
Internal Examination	2 X 50	2 hrs.	4 X 2 = 08	6 th week 12 th week	Covers Unit 1 to 3 Covers Unit 4 to 6
Case Study / Practical Assignment*	1 X 20	In a semester 5 Hours	05	Issue in 2 nd Week	Minimum 20 days time to Submit and then Viva or Presentation
Class Test / Quiz	1 X 20	45 Min	04	3-4 week 8-9 week	Covers Unit 1 & 2 Covers Unit 4 & 5
Subject Specific Assignment	2 X 10	1 hours	03	2 nd week 7 th week	After every assignments discussion and review with students
			20		

* Assignment related to field work, mini project, presentation, field work, etc. Practical assignment would be evaluated based on written report and presentation / viva voce of the same. Practical assignment carried out in a group of 2-3 students.

Parameter Guideline**1. Internal Examination - for III, IV, V and VI semesters**

Specification	Marks
Question 1. Short Questions (any 5 out of 6)	10
Question 2. Applied Questions (any 2 out of 3)	20
Question 3. Theoretical Questions (any 2 out of 3)	20

Internal Examination - for I and II semesters

Specification	Marks
Question 1. Short Questions (any 8 out of 9)	16
Question 2. Applied Questions (any 2 out of 3)	14
Question 3. Theoretical Questions (any 4 out of 6)	20

2. Quiz -

Specification	Marks
Question 1. Short Question (any 5 out of 6)	10
Question 2. MCQs (8 Question each 0.5 mark)	04
Question 3. True/False (12 Statement each 0.5 mark)	06

3. Class Test

Specification	Marks
Question 1. Theory based question (any 1 out of 2)	10
Question 2. Practical or Applied Question (any 2 out of 4)	10

4. Case Study / Practical Assignment

Specification	Marks
Written Documents / Solution of Case	10
Presentation or Viva	10

Fieldwork / Project would be evaluated based on written report and presentation / viva voce examination of the same.

5. Subject Specific Assignment

A subject specific assignment given to students based on subject nature and requirements for practical exposure and it will be decided by subject teacher.

Table 2.14: University examination (Date of Commencement, Date of Result Declaration)

BBA

Sr. No.	Name of Examination	Date of commencement of Examination	Date of Declaration of Results
1	Winter- 2020 Sem. – I	19/02/2021	13/03/2021
2	Winter- 2020 Sem. – III	02/01/2021	01/02/2021
3	Winter- 2020 Sem. – V	01/01/2021	28/01/2021
4	Summer – 2021 Sem. – II	Merit Based Promotion	09/08/2021
5	Summer – 2021 Sem. – IV	Merit Based Promotion	14/08/2021
6	Summer – 2021 Sem. – VI	15/06/2021	17/07/2021

BBA_RM

Sr. No.	Name of Examination	Date of commencement of Examination	Date of Declaration of Results
1	Winter- 2020 Sem. – I	19/02/2021	12/03/2021
2	Summer – 2021 Sem. – II	Merit Based Promotion	31/07/2021

Table 2.15: Number of Students Registered, Appeared and Cleared**BBA**

Sr. No.	Name of the Examination	Number of students				
		Registered	Appeared	Cleared	Dropped	% age
1	Winter- 2020 Sem. – I	129	129	101	28	78.29%
2	Winter- 2020 Sem. – III	150	149	106	43	71.41%
3	Winter- 2020 Sem. – V	130	130	121	09	93.08%
4	Summer – 2021 Sem. – II	127	127	125	02	98.43%
5	Summer – 2021 Sem. – IV	144	144	141	03	97.92%
6	Summer – 2021 Sem. – VI	129	129	128	01	99.22%



BBA_RM

Sr. No.	Name of the Examination	Number of students				
		Registered	Appeared	Cleared	Dropped	% age
1	Winter- 2020 Sem. – I	01	01	01	00	100%
2	Summer – 2021 Sem. – II	01	01	01	00	100%

Table 2.16: List of Gold Medalist for the year (9th Convocation):

Sr. No	Name of the Exam	Name of the Gold Medal	Name of the Students	CGPA
1.	Bachelor of Business Administration	Nanu Nathu Gold Medal	Kiri Foram Devendra	8.80

Table 2.17: List of Ranker of AY 2019-20

Class	Semester	Photo	Student Name	Enrollment No.	Rank	SGPA
FY BBA	1 st		Bhavya Jayeshbhai Joshi	202003100310048	1 st	9.25
FY BBA	1 st		Riya Sheladiya	202003100310073	2 nd	9.16

Class	Semester	Photo	Student Name	Enrollment No.	Rank	SGPA
SY BBA	3 rd		Patel Shivangi Bankimbhai	201903100310049	1 st	8.54
SY BBA	3 rd		Goswami Zeel Ashishgiri	201903100310011	2 nd	8.18
SY BBA	3 rd		Uditkumar Rameshbhai Shetty	201903100310039	1 st	8.18
TY BBA	5 th		Zeel Mukeshbhai Mangukiya	201803100310153	1 st	8.92
TY BBA	5 th		Foram Devendra Kiri	201803100310082	1 st	8.92
TY BBA	5 th		Bhaktikumari Sujal Patel	201803100310080	2 nd	8.53
FY BBA	2 nd		Bhavya Jayeshbhai Joshi	202003100310048	1 st	9.16
FY BBA	2 nd		Khatri Riya Kiran	202003100310009	1 st	9.16
FY BBA	2 nd		Dwip Chirag Patel	202003100310020	2 nd	9.00

Class	Semester	Photo	Student Name	Enrollment No.	Rank	SGPA
FY BBA	2 nd		Pooja Shah	202003100310098	2 nd	9.00
FY BBA	2 nd		Shruti Sureshbhai Patel	202003100310057	2 nd	9.00
SY BBA	4 th		Patel Shivangi Bankimbhai	201903100310049	1 st	9.00
SY BBA	4 th		Goswami Zeel Ashishgiri	201903100310011	2 nd	8.83
TY BBA	6 th		Mangukiya Zeel Mukeshbhai	201803100310153	1 st	9.38
TY BBA	6 th		Patel Rima Mukeshbhai	201803100310019	2 nd	9.07

2.5. Teaching Learning Avenues

Besides formal lectures, teachers use an array of other methods of teaching-learning such as lecture-cum-workshop, guest lecture by experts, projects, case studies, participation in research seminars and summer training supported by computer and internet facilities. The following are the details:

(A) Session (Seminar, Workshops, Expert Session and Talk, Guest Lecture, Training Program, etc.) organized by Institute

Table 2.18: Session organized by Institute:

Sr. No.	Date of Event	Title of Event	Resource Person(s)	Participants Class	No. of Participants
1.	08-05-2020	A Session on How to Prepare for Competitive Examination	Mr. Pratik Tailor	SYBBA	80
2.	28-09-2020	Webinar on How to Make Good Career Decisions	Mr. Kisan Patel	FYBBA	100
3.	01-03-2021	A Session on Career Guidance for Competitive Examination	Mr. Pratik Tailor	SYBBA	65
4.	04-05-2021	Webinar on Govt. Job Guidance for TYBBA Students	Mr. Chetan Bhimani	TYBBA	85
5.	05-08-2020	Webinar on Entrepreneurship: Opportunities and Challenges	Mr. Bhautik Seth	SYBBA	50
6.	05-05-2021	Entrepreneurial skills and Capabilities	Mr. Sanjay Patel	SYBBA	65
7.	17-02-2021	Awareness Session on Educational trip at Mauritius	Dr. Sweta Sharma	SYBBA	130
8.	21/08/2020	Expert Session on Health is Wealth 2020.	Dr. Govind Dhinaiya	FYBBA	55
9.	07-09-2020	Session report on Get, Set and Grow	Dr. Nirav Majumdar	FYBBA	95
10.	28-09-2020	Business Model Competition	-	SYBBA	25
11.	29/09/2020	A Session on Grievance Handling in Work Context	Mr. Dilip Bhandari	TYBBA (HR)	40
12.	10-08-2020	Interactive Session on Commodity Market by NICR (NCDEX Group)	Mr. Aleen Mukherjee and Mr. Ram Yadav	TYBBA (Finance)	20
13.	01-12-2021	Expert Session on Future Prospect in Wealth Management	Mr. Jignesh Madhwani	TYBBA	96

Sr. No.	Date of Event	Title of Event	Resource Person(s)	Participants Class	No. of Participants
14.	13-03-2021	Session on Management Game – A Role Play Exercise	-	SYBBA	80
15.	15-03-2021	Event Concept and Design	Mr. Hardik Lathiya	TYBBA	25
16.	05-05-2021	HR System in Today's World	Mr. Hardik Kabariya	TYBBA HR	40
17.	19-05-2021	Webinar on Introduction to Hypothesis	Dr. Hitesh Parmar	SYBBA	68
18.	10-08-2020	The sessions for Orientation Programme	Dr. Manisha Surti, Mr. Dharmaraj Solanki, Dr. Rosy Patel, Dr. Anuradha Pathak, Dr. Ketan Ranch, Dr. Divya Gadaria	FYBBA	100
19.	04-11-2020	Online Orientation Program on Management and Rural Entrepreneurship	Prof. Chethan Chittalkar	FYBBA	130
20.	04-02-2021	Orientation training to First Year BBA Students	Mr. Nisarg Shah and Mr. Vivek Ayre, Dr. Yagna Vyas, Mr. Dharmaraj Solanki, Ms. Niyati Shah, Dr. Taral Patel, Ms. Garima Kakkar and Dr. Taral Patel	FYBBA	125
21.	10-07-2020	SWOT Analysis and Competitive Analysis	Dr. Nirav Majumdar	TYBBA	112
22.	12-09-2020	A Session on Retail Banking	Mr. Narendra Vekariya	FYBBA	100
23.	22/09/2020	Session on Internet and Social Media Privacy & Security	Mr. Bhautik Seth	FYBBA	23
24.	10-10-2020	Session on Etiquettes	Mr. Amarendra Pandey	FYBBA	100+
25.	03-02-2021	Session on Building Efficient Strategies	Dr. Vijay Gondaliya	TYBBA	120
26.	04-02-2021	Session on Strategic Lessons from movie "Chak de India"	Dr. Vijay Gondaliya	TYBBA	95+
27.	22-02-2021	Attitude is Everything	Dr. Rahsvin Tailor	TYBBA	65

Sr. No.	Date of Event	Title of Event	Resource Person(s)	Participants Class	No. of Participants
28.	24-02-2021	Expert Session on Write Effective Resume?	Dr. Taral Patel and Mr. Nisarg Shah.	TYBBA	68
29.	26-02-2021	A Session on Entrepreneurial Lessons from Movie "GURU"	Dr. Vijay Gondaliya	SYBBA	125
30.	03-03-2021	Thinking Out of The Box	Dr Nirav Majmudar	FYBBA	89
31.	05-03-2021	Event Management	Mr. Vishal Ghael	TYBBA	50
32.	12-03-2021	Event Marketing and Promotion	Mr. Ornob Moitra	TYBBA	25
33.	19-03-2021	Session on Stress Management and Time Management	Dr. Divya Gadartiya	FYBBA	125
34.	19-03-2021	Session on Management Game	Dr. Taral Patel	FYBBA	45
35.	03-06-2021	Risks in Corporate Finance	Dr. (Prof.) Prashant Joshi	TYBBA FIN	45
36.	13-03-2021	Social Media Security and Digitalization Growth	Ms. Shruti Sheth, Ms. Divya Mistry and Ms. Isha Modi	FYBBA	85
37.	22-05-2021	Three Days Workshop (Online) on Data Analysis Techniques	Dr. Hitesh Parmar	Staff	15
38.	26-02-2021	Workshop on Interview Skills	Dr. Rozy Patel	TYBBA	65
39.	25-03-2021	Workshop on How to Construct Portfolio	Mr. Sagar Pancha	TYBBA	18

(B) Project and Summer Training for Students**Table 2.19: Summer Training (internship) for Second Year BBA Students**

Enrollment No	Student Name	Company Name	Faculty Guide
201803100310004	Kejal Chetan Rawal	Aditya Birla	Nisarg Shah
201803100310011	Patel Megha Chandrakant	Berger	Dr. Manisha Surti
201803100310014	Chauhan Parthkumar Subhashkumar	Gati Curier	Dharmaraj Solanki
201803100310015	Bhanvadia Karina Nizarali	Sumul Dairy	Dr. Taral Patel
201803100310016	Patel Roshan Bhupendrabhai	Cadbary	Peenal Sankhala
201803100310022	Patel Disha Janakbhai	Ultratech Cement	Vivek Ayre
201803100310026	Chothani Drashti Rajeshbhai	LIC	Vaishali Pillai
201803100310027	Khatrani Nidhi Sureshkumar	Ashok Layland	Dr. Anuradha Pathak
201803100310031	Sabhaya Janvi Rajubhai	DLF	Niyati Shah
201803100310038	Patel Nikiben Bhupendrabhai	HUL	Nisarg Shah
201803100310039	Patel Dhrutiben Bharatbhai	ITC	Dr. Manisha Surti
201803100310043	Patel Nensiben Jigneshbhai	Dr Reddys Labs	Dharmaraj Solanki
201803100310044	Ahir Kinjal Bharatbhai	Eicher Motors	Dr. Taral Patel
201803100310047	Kapdi Jinalben Purveshbhai	Hindalco	Peenal Sankhala
201803100310048	Parmar Hetviben Mehulkumar	Alembic Pharmaceuticals	Vivek Ayre
201803100310049	Sonani Shivani Vajubhai	HDFC Bank	Vaishali Pillai
201803100310053	Patel Yogiben Mukeshbhai	Grasim	Dr. Anuradha Pathak
201803100310056	Dungrani Saharsh Vanrajbhai	Godfrey Phillip	Niyati Shah
201803100310058	Rohit Nikeenkumar Ashokbhai	Marico	Nisarg Shah
201803100310059	Somansh Gautam	Godrej Consumer	Dr. Manisha Surti
201803100310063	Patel Jay Shailesh	McLeod	Dharmaraj Solanki
201803100310064	Mehta Priya Hinesh	Bajaj Electric	Dr. Taral Patel

Enrollment No	Student Name	Company Name	Faculty Guide
201803100310067	Mistry Monali Rajanikant	Motherson Sumi	Peenal Sankhala
201803100310074	Chaudhari Unnati Jamubhai	Hero Motocorp	Vivek Ayre
201803100310080	Patel Bhaktikumari Sujal	M&M	Vaishali Pillai
201803100310090	Ghandhi Devanshi Pareshkumar	Ester Industries	Dr. Anuradha Pathak
201803100310091	Patel Bhumikumari Chetanbhai	Nestle	Niyati Shah
201803100310112	Patel Nidhi Nareshbhai	BF Utilities	Nisarg Shah
201803100310114	Joshi Bhagyashri Rajeshbhai	BHEL	Dr. Manisha Surti
201803100310116	Khetani Keyurkumar Bakulbhai	Muthoot Finance	Dharmaraj Solanki
201803100310118	Patel Zankhanaben Pravinbhai	Bajaj Finance	Dr. Taral Patel
201803100310119	Panchal Salika Dharmeshbhai	United Spirits	Peenal Sankhala
201803100310124	Patel Vidhiben Janeshbhai	United Brewerie	Vivek Ayre
201803100310126	Prasad Aarti Sanjay	Havells India	Vaishali Pillai
201803100310127	Pareek Gopal Meghraj	Siemens	Dr. Anuradha Pathak
201803100310130	Dhruv Raval	Jain Irrigation	Niyati Shah
201803100310131	Dube Aishwarya Sanjaybhai	Glenmark	Nisarg Shah
201803100310132	Makvana Sejal Kamleshbhai	TATA Steel	Dr. Manisha Surti
201803100310135	Memon Azim Javid	Hexaware Tech	Dharmaraj Solanki
201803100310137	Desai Nidhi Pragneshbhai	Oriental Hotels	Dr. Taral Patel
201803100310138	Pandey Rajnish Vijayprakash	Voltas	Peenal Sankhala
201803100310139	Shaikh Uveshmiya Rasidmiya	Apollo Tyres	Vivek Ayre
201803100310140	Finaviya Shivangi Rajanibhai	Jubilant Food	Vaishali Pillai
201803100310144	Jasani Yagnik Bhupatbhai	Emami	Dr. Anuradha Pathak
201803100310147	Prerak Bipinchandra Kanerla	Tata Chemicals	Niyati Shah
201803100310150	Ritvik Shah	Graphite India	Nisarg Shah

Enrollment No	Student Name	Company Name	Faculty Guide
201803100310153	Mangukiya Zeel Mukeshbhai	Relaxo Footwear	Dr. Manisha Surti
201803100310154	Beladiya Nilishaben Dineshbhai	Indian Hotels	Dharmaraj Solanki
201803100310155	Patel Shiv Dilipkumar	Mindtree	Dr. Taral Patel
201803100310158	Rupareliya Dhruvkumar Arvindbhai	Finolex Cables	Peenal Sankhala
201803100310159	Kothiya Abhay Jaysukhbhai	Whirlpool	Vivek Ayre
201803100310160	Jivani Vaibhav Manjibhai	SKF India	Vaishali Pillai
201803100310162	Shiroya Abhishek Hasmukhbhai	Thermax	Dr. Anuradha Pathak
201803100310163	Kukadiya Kevin Jagdishbhai	Honeywell Autom	Niyati Shah
201803100310164	Ramani Vivek Dilipbhai	Lakshmi Machine	Nisarg Shah
201803100310165	Rathod Pinkal Dashrathbhai	PVR	Dr. Manisha Surti
201803100310167	Modi Nidhi Nileshkumar	Network 18	Dharmaraj Solanki
201803100310169	Kakadiya Roshankumar Sureshbhai	India Cements	Dr. Taral Patel
201803100310172	Himanshu Vasani	Ceat	Peenal Sankhala
201803100310174	Patel Henishaben Piyushbhai	Gufic Bio	Vivek Ayre
201803100310176	Janvi Boghani	Arvind	Vaishali Pillai
201803100310179	Jenish Patel	Welspun Corp	Dr. Anuradha Pathak
201803100310180	Manish Kumar L	Navneet	Niyati Shah
201803100310183	Patel Jenish Haresh	Jubilant Life	Dr. Manisha Surti
201803100310184	Siddhant Dubey	Novartis India	Nisarg Shah
201803100310186	Agrawal Devanshu Navinbhai	Bombay Dyeing	Vivek Ayre
201703100310035	Meet Jigneshbhai Vyas	MRF Tyre	Dharmaraj Solanki
201703100310117	Meetkumar Govindbhai Ahir	Reliance Industries	Dr. Taral Patel
201803100310002	Sahistaben Sohelbhai Patel	Infosys	Peenal Sankhala
201803100310003	Dilpreetkaur Kulwantsingh Gill	ACC Cement	Vivek Ayre
201803100310005	Harsh Atulbhai Patel	HDFC Bank	Vaishali Pillai

Enrollment No	Student Name	Company Name	Faculty Guide
201803100310006	Sunnykumar Patel Sunny Patel	ICICI Bank	Dr. Anuradha Pathak
201803100310007	Pooja Chetansinh Kayasth	Google	Niyati Shah
201803100310008	Bhumi Hitendrakumar Patel	Samsung	Nisarg Shah
201803100310009	Manthan Jitendra Bhavani	Balaji Wafers	Dr. Manisha Surti
201803100310010	Priya Balvantbhai Patel	Parle G	Dharmaraj Solanki
201803100310013	Shivani Patel Patel	Britania	Dr. Taral Patel
201803100310017	Krinal Bhikhubhai Gandhi	D-Mart	Peenal Sankhala
201803100310018	Diya Dharmendrakumar Patel	Future Retail Ltd	Vivek Ayre
201803100310019	Rima Mukeshbhai Patel	Taj GVK Hotels	Vaishali Pillai
201803100310020	Bhaktiben Jayeshkumar Patel	Maruti Suzuki	Dr. Anuradha Pathak
201803100310021	Priyakumari Bhupendrabhai Patel	Indian Oil	Niyati Shah
201803100310025	Jeny Snehalbhai Patel	LG	Nisarg Shah
201803100310030	Neelkumar Hemantbhai Patel	TCS	Dr. Manisha Surti
201803100310032	Raj Mukeshbhai Patel	Tata Motors	Dharmaraj Solanki
201803100310033	Jenil Dharmeshbhai Patel	Bata	Dr. Taral Patel
201803100310034	Kishan Rajendrakumar Patel	Presitg	Peenal Sankhala
201803100310035	Nehilkumar Mukeshbhai Desai	Asian Paint	Vivek Ayre
201803100310037	Munira Mohammed Imranbhai Musa	Cadial	Vaishali Pillai
201803100310040	Suhashi Dharmendrakumar Khatri	Dabur India	Dr. Anuradha Pathak
201803100310042	Udit Nishilkumar Jariwala	L & T	Niyati Shah
201803100310050	Chirag Manish Gupta	Bhagyarekha Engineers Pvt Ltd. Sachin	Nisarg Shah
201803100310052	Utsav Tarunbhai Mehta	Mahavir Beverages	Dr. Manisha Surti
201803100310054	Sahil Rajubhai Patel	Mahindra and Mahindra	Dharmaraj Solanki

Enrollment No	Student Name	Company Name	Faculty Guide
201803100310057	Rishabh Vimalbhai Jain	Bajaj Auto	Dr. Taral Patel
201803100310065	Kalpesh Thanaram Kumavat	Pidility	Peenal Sankhala
201803100310066	Banu Mohammed Saleem Tai Shaima	Quick Hill	Vivek Ayre
201803100310068	Harsh Bhupeshbhai Shah	Wipro	Vaishali Pillai
201803100310069	Neha Neha Chauhan Chauhan	Apollo Tyre	Dr. Anuradha Pathak
201803100310070	Rashi Rinal Kansara	Pepsi Co	Niyati Shah
201803100310071	Dhvani Pradipbhai Patel	Vodafone	Nisarg Shah
201803100310076	Vinit Siddharth Shah	Ambuja Cement	Dr. Manisha Surti
201803100310079	Pooja Jagatkumar Shrimali	Sun Pharma	Dharmaraj Solanki
201803100310081	Nikee Nikesh Mehta	Axis Bank	Dr. Taral Patel
201803100310082	Foram Devendra Kiri	PNB	Peenal Sankhala
201803100310086	Komal Bablu Agrawal	Mirosoft	Vivek Ayre
201803100310092	Aastha Kaushikkumar Patel	Adani Power	Vaishali Pillai
201803100310093	Malav Deepakkumar Suryavanshi	Indigo	Dr. Anuradha Pathak
201803100310094	Kashyapsinh Sanjaybhai Parmar	Hero Moto Corp	Niyati Shah
201803100310095	Ujas Dineshbhai Limbani	Shall Petroleum	Nisarg Shah
201803100310096	Mrunali Nileshkumar Topiwala	HP Laptop	Dr. Manisha Surti
201803100310098	Riddhi Rameshbhai Patel	Titan	Dharmaraj Solanki
201803100310100	Harsh Manilal Patel	Byju's	Dr. Taral Patel
201803100310101	Prince Vijaykumar Chopda	Tanisq	Peenal Sankhala
201803100310102	Unmeshi Kanubhai Vasava	Raymond	Vivek Ayre
201803100310104	Om Bhupeshbhai Moradiya	J. K. Laxmi Cement	Vaishali Pillai
201803100310107	Shivangiben Nareshbhai Patel	J. K. Paper	Dr. Anuradha Pathak
201803100310108	Vijendrakumar Gangaram Balai	Adidas	Niyati Shah
201803100310110	Anjali Kumari Jaiprakashsingh Singh	Schmiten	Nisarg Shah

Enrollment No	Student Name	Company Name	Faculty Guide
201803100310113	Dishant Ashvinkumar Dodiya	Cipla	Dr. Manisha Surti
201803100310121	Bhavikkumar Atulkumar Patel	Apple	Dharmaraj Solanki
201803100310123	Manav Manojkumar Sethi	Airtel	Dr. Taral Patel
201803100310125	Dhruv Amit Shah	ONGC	Peenal Sankhala
201803100310141	Vandana Sanjay Singh Rajput	Exide	Vivek Ayre
201803100310142	Neel Vikram Shah	Godrej	Vaishali Pillai
201803100310168	Katha Anup Desai	J. K. Tyre	Dr. Anuradha Pathak
201903100320001	Meet Haryani	TVS Motors	Niyati Shah

1.6 Students' Achievements

1. Only B. V. Patel Institute of Management provides five specialisations in BBA course in South Gujarat.
2. Total 94 research paper published by TYBBA students along with faculties in National and International Journal.
3. A 25 expert sessions from industry organised by institute during entire academic year 2020-21 for the students and teachers.
4. A 5 Students successfully cleared Tally ACE certification.
5. 33 Students of BBA appeared in National Creativity Aptitude Test (NCAT).
6. Our Institute secured 2nd Ranking in Times Ranking in Gujarat.

CHAPTER – III

Research, Consultancy and Extension

- 1.1. Research Publication by the Teachers and Students
- 1.2. Research Projects
- 1.3. Academic Programme Participated by Faculties
- 1.4. Lecture Delivered
- 1.5. Extension Activity

Research continues to be a very significant activity in this institute since faculty members are active, committed and dedicated to research and development in their respective field. We understand the worth of research carried out in the institute and this has helped us to identify and define various thrust areas to work upon. We have one special course for students i.e. research project in last semester of BBA program which is based on research work. The students not only conduct research under faculty guidance but also publish research paper on their research work.

A very important aspect of our research effort is a strong collaborative research program. The faculties have succeeded in developing collaborative research with academics in India and industry resulting in the publication of joint research papers, operating collaborative research projects, joint organization of various academic programs, faculty visits and so on.

The institute has, as a matter of a healthy practice, been encouraging its faculty to undertake research by granting them duty leave, special leave etc, besides sending them on deputation, making financial support available to them for participation in conferences, Seminars Workshops, Summer and Winter Schools. This enables the faculty to participate very enthusiastically in academic activities, besides giving invited talks.

3.1. Research Publication by the Teachers and Students

Table 3.1: Details of Articles/Research Papers Published in Journals by the Teachers during the year

Sr. No.	Category	Title	Author(s)	Journal	ISSN No	Page No	Vol. & Issue No.	Month and Year
1.	Finance	A Study of Investors' Perception Towards E - Broking in Surat	Divya Malot and Dr. Manisha Surti	Gradiva Review Journal	0363-8057	28-33	07 - 04.	April 2021
2.	Finance	A study on awareness level of investors towards Systematic Investment plan (SIP) with respect to Navsari Region	Brahmbhatt Khushali	International Journal of Commerce and Management Research	2455-1627	27-30	6-4	July 2020
3.	Finance	A Comparative Study of Financial Performance on LIC & ICICI Prudential Insurance	Nidhi Patel	International Journal for Research in Applied Science & Engineering Technology	2321-6953	431-438	8-7	July 2020

Sr. No.	Category	Title	Author(s)	Journal	ISSN No	Page No	Vol. & Issue No.	Month and Year
4.	Finance	A study on Impact of dividend announcements on IT companies of National Stock Exchange	Dr. Vijay Gondaliya and Ms. Nauriti Chokkas	IDEES –International Multidisciplinary Research Journal	2455-4642	570-588	6-2	July-Dec 2020
5.	Finance	A Study on impact of exchange rate on stock price during, pre-lockdown & post lockdown	Nidhi Desai and Dr. Taral Patel	Journal of Emerging Technologies and Innovative Research (JETIR)	2349-5162	d275	8-5	May 2021
6.	Finance	A Study on Technical Analysis with special reference to Automobile, Banking and FMCG Company's	Dishant Dodiya and Nisarg Shah	Journal of Emerging Technologies and Innovative Research	2349-5162	287-293	8-6	June 2021
7.	Finance	A study on Fundamental and Technical analysis on IT sector Companies	Himanshu Vasani and Dr. Vijay Gondaliya	Journal of Emerging Technologies and Innovative Research	2349-5162	154-164	8-5	May 2021
8.	Finance	A Study On Factor Influencing Mutual Fund Investment	Vijay Gondaliya and Jasani Yagnik	International Journal of Research in Engineering, Science and Management	2581-5792	14-17	4-6	June 2021
9.	Finance	To Study the People's Perception Towards Gold Loan Finance with The Reference of Bardoli Region	Pooja Kayasth and Mr. Vivek Ayre	IOSR Journal of Economics and Finance (IOSR-JEF)	2321-5933	1-6	12-3	March 2021
10.	Finance	A Study on Financial Literacy of Investor towards Financial Avenues	Suhashi Khatri and Dr. Manisha Surti	International Journal of All Research Education and Scientific Methods	2455-6211		9-5	May 2021
11.	Finance	A Study On Technical Analysis Of Bankex Stocks	Abhay Kothiya and Dr. Vijay Gondaliya	International Journal of Research and Analytical Reviews	2349-5138	985-988	8-2	Feb. 2021
12.	Finance	A Study on Stock Market Performance of Major Indices of BSE	Zeel Mangukiya and Dr. Vijay Gondaliya	International Journal of Multidisciplinary Research	2231-5780	13-29	11-6	June 2021
13.	Finance	A Study on a Investor Perception towards IPO in Surat Region	Musa Munira and Dr. Manisha Surti	International Journal of All Research Education and Scientific Methods (IJARESM)	2455-6211	2317-2321	9-5	May 2021
14.	Finance	A Comparative Analyses of Different Mutual Fund Schemes	Nikee Mehta and Mr. Nisarg Shah	Journal of Emerging Technologies and Innovative Research (JETIR)	2349-5162	e92	8-5	May 2021
15.	Finance	A Study on Awareness Level of Investors in Systematic Investment Plan in Navsari Region	Patel Aastha Kaushikkumar	Journal of Emerging Technologies and Innovative Research	2349-5162	218-228	8-5	May 2021

Sr. No.	Category	Title	Author(s)	Journal	ISSN No	Page No	Vol. & Issue No.	Month and Year
16.	Finance	A Study on Factors Affecting to Investors' Preference towards Mutual Funds	Bhakti Patel and Dr. Manisha Surti	Journal of Emerging Technologies and Innovative Research (JETIR)	2349-5162	692-700	8-5	May 2021
17.	Finance	A study on effects of Covid-19 on performance on stock market in FMCG sector, Healthcare Sector, Pharmaceutical Sector	Harsh Patel and Dr. Taral Patel	Journal of Emerging Technologies and Innovative Research (JETIR)	2349-5162	748-752	8-5	May 2021
18.	Finance	A Study On Customer Awareness And Preferences Regarding Trading In Derivative Market	Roshan Patel and Mr. Vivek Ayre	International Journal of Scientific Research in Engineering and Management	2582-3930	2-12	5-5	May 2021
19.	Finance	A Comparative Study on One Time Investment and Systematic Investment Plans of Selected Mutual Fund Schemes at Gurukrupa Investments, Bardoli	Nikin Rohit and Dr. Taral Patel	International Journal of All Research Education and Scientific Methods	2455-6211	2119-2127	9-5	May 2021
20.	Finance	A Study On Individual Investor's Investment Behaviour: A Study In A Selected District Of Gujarat	Zeel Mangukiya and Dr. Vijay Gondaliya	Paripex - Indian Journal of Research	2250-1991	1-4.	10- 06	June 2021
21.	Finance	A study on Awareness about Financial Planning among Individuals in Surat City	Nidhi Modi and Dr. Vijay Gondaliya	International Journal of Science, Engineering and Technology	2348-4098	-	09-03.	March 2021
22.	Finance	Comparative Study between Direct Equity and Mutual Fund - An Empirical Analysis	Bhumi Patel and Dr. Vijay Gondaliya	International Journal of Current Research	0975-833X		13- 06.	June 2021
23.	HRM	A Study On Employees Happiness Index At Workplace	Neha Chauhan, Vinit Shah, Komal Agrawal, Vandana Rajput and Ms. Vaishali Pillai	International Journal of Creative Research Thoughts	2320-2882	d435	9-5	May 2021
24.	HRM	A Study On Employees Perception Towards Hr Practices	Anjali Kumari	International Journal of Creative Research Thoughts	2320-2882	0-52	9-4	April 2021
25.	HRM	A Study On Employer-Employee Relationship: A Study On Shree Mahuva Parades Khand Uthyog Mandali Ltd	Aishwarya Dube and Dr. Anuradha Pathak	International Journal of Creative Research Thoughts	2320-2882	188-197	9-5	May 2021
26.	HRM	A Study On Recruitment And Selection Process Of Employees At Navjivan Cars Pvt. Ltd	Krinal Gandhi	International Journal of Creative Research Thoughts	2320-2882	3027-3078	9-4	April 2021

Sr. No.	Category	Title	Author(s)	Journal	ISSN No	Page No	Vol. & Issue No.	Month and Year
27.	HRM	A Study on Work Life Balance of Employees	Dilpreet Kaur Gill and Ms. Vaishali Pillai	International Journal of All Research Education and Scientific Methods (IJARESM)	2455-6211	2870-2876	9-5	May 2021
28.	HRM	A Study on Factor Affecting Employee Turnover in Mint Water	Rishabh Jain and Dr. Anuradha Pathak	IOSR Journal of Business and Management	2278-487		23-4	April 2021
29.	HRM	“A Study on Employees’ Satisfaction towards Welfare Facilities at Nissan Motor Company Limited (Pramukh Nissan)	Janvi Boghani and Dr. Anuradha Pathak	International Journal of All Research Education and Scientific Methods (IJARESM)	2455-6211	1552-1560	9-5	May 2021
30.	HRM	A Study On Employee Satisfaction Towards Welfare Facility At Vasudhara Dairy, Alipore	Jinal Purveshbhai Kapdi and Ms. Vaishali Pillai	International Journal of Creative Research Thoughts	2320-2882	627-633	9-5	May 2021
31.	HRM	A study on impact of Training and Development on employees performance	Kejal Rawal and Dr. Anuradha Pathak	International Journal of Scientific Research in Engineering and Management	2582-3930	1-6	5-5	May 2021
32.	HRM	A Study On Stress Management And Work-Life Balance At Fabcurate Private Limited.	Foram Kiri	International Journal of Creative Research Thoughts	2320-2882		9-4	April 2021
33.	HRM	A Study On Performance Appraisal Method	Utsav Mehta and Ms. Nimisha Jariwala	International Journal of Creative Research Thoughts	2320-2882	e376	9-5	May 2021
34.	HRM	A Study on the Effect of Work Motivation on Job Satisfaction.	Rajnish Pandey and Ms. Nimisha Jariwala	International Journal of Emerging Technologies and Innovative Research	2349-5162	326-332	8-5	May 2021
35.	HRM	A Study on Employee Engagement at Private Organization	Patel Bhakti and Ms. Nimisha Jariwala	IOSR Journal of Business and Management (IOSR-JBM)	2319-7668	46-54	23-4	April 2021
36.	HRM	A Study On Job Performance Of Employees At TGB Surat	Patel Bhumi Chetanbhai and Ms. Vaishali Pillai	International Journal of Creative Research Thoughts	2320-2882	197-202	9-5	May 2021
37.	HRM	The study on impact of corporate social responsibility on employee motivation	Dhruti Patel	Journal of Emerging Technologies and Innovative Research (JETIR)	2320-2882	h438	9-5	May 2021
38.	HRM	A study on impact of reward and recognition system on employee job	Patel Disha Janakbhai and	International Journal of Creative Research Thoughts	2320-2882	832-838	9-5	May 2021

Sr. No.	Category	Title	Author(s)	Journal	ISSN No	Page No	Vol. & Issue No.	Month and Year
		satisfaction9	Dr. Anuradha Pathak					
39.	HRM	A Study On Employee Satisfaction Towards Compensation	Patel Diya Dharmendrakumar and Ms. Vaishali Pillai	International Journal of Creative Research Thoughts	2320-2882	756-763	9-5	May 2021
40.	HRM	A Study On Factors Affecting Employee Motivation”	Patel Priya Bhupendrabhai and Ms. Vaishali Pillai	international journal of creative research thought	2320-2882	744-751	9-5	May 2021
41.	HRM	A Study on Performance Appraisal of Employees At Maruti Suzuki Kataria Automobile	Patel Rima Mukeshbhai and Dr. Anuradha Pathak	IOSR Journal of Business and Management	2319-7668	18-27	23-4	April 2021
42.	HRM	A Study On Employee Welfare Measure	Patel Vidhi and Ms. Nimisha Jariwala	Journal of Emerging Technologies and Innovative Research (JETIR)	2349-5162	f665	8-5	May 2021
43.	HRM	A Study On The Impact Of Work Life Balance On The Wellbeing Of Employees	Patel Yogi Mukeshbhai and Ms. Vaishali Pillai	International Journal of Creative Research Thoughts	2320-2882	351-357	9-5	May 2021
44.	HRM	A Study In Employees Job Satisfaction In Orange Megastructure Llp During Covid-19 Pandemic Era	Aarti Prasad and Ms. Vaishali Pillai	International Journal of Creative Research Thoughts	2320-2882	158-164	9-5	May 2021
45.	HRM	A Study On Absenteeism Of Workmen” Undertaken At Engrave Industries Private Limited	Prerak Kaneria and Ms. Vaishali Pillai	Journal of Emerging Technologies and Innovative Research (JETIR)	2349-5162	d82-d91	8-5	May 2021
46.	HRM	Employees’ Satisfaction towards HR Policies- A Study of Laxmi Diamond Pvt.Ltd.	Sethi Manav Manojkumar and Dr. Anuradha Pathak	International Journal of Creative Research Thoughts	2320-2882	185-193	9-5	May 2021
47.	HRM	Factor Affecting Employee’s Motivation A Study Of Laxmi Diamond Pvt. Ltd.	Shrimali Pooja Jagatkumar and Dr. Anuradha Pathak	IOSR Journal of Business and Management	2319-7668	06-12	23-5	May 2021
48.	HRM	A study on the effectiveness of training and development on employee’s	Topiwala Mrunali and Dr.	International Journal of Creative Research Thoughts	2320-2882	110-125	9-5	May 2021

Sr. No.	Category	Title	Author(s)	Journal	ISSN No	Page No	Vol. & Issue No.	Month and Year
		performance at JK Paper Ltd	Anuradha Pathak					
49.	Ent	A Study on Difficulties Faced by Entrepreneurs while Exporting Products	Devanshi Gandhi and Dr. Manisha Surti	International Journal of All Research Education and Scientific Methods (IJARESM)	2320-2882	1841-1848	9-5	May 2021
50.	Ent	A Study on Start-up and its Impact on MSME in India	Jenish Patel and Mr. Nisarg Shah	International Journal of Research in Engineering, Science and Management	2581-5792		4-6	June 2021
51.	Ent	A Study On Succession Planning On Textile Family Business In Surat	Bhagyashree Joshi and Dr. Vijay Gondaliya	Journal of Emerging Technologies and Innovative Research	2349-5162	795-804	8-5	May 2021
52.	Ent	A Study On Challenges Faces By Women Entrepreneurs In Surat	Nidhi Khatrani	Journal of Emerging Technologies and Innovative Research	2349-5162	16-21	8-6	June 2021
53.	Ent	A study on Factors Affecting Textile Industry after covid-19	Zankhana Patel and Dr. Manisha Surti	International Journal of Scientific Research in Engineering and Management	2582-3930	1-11	5-5	May 2021
54.	Ent	A Study on Difficulties Face by Small Scale Enterprise in Surat District	Patel Shivangi Nareshbhai and Dr. Vijay Gondaliya	International Journal of Creative Research Thoughts	2320-2882	151-157	9-5	May 2021
55.	IB	A Study the Comparative Analysis of Rural and Urban Customer Attitude Towards Foreign Product at Surat Region	Keyur Khetani and Mr. Vivek Ayre	International Journal of Scientific Research in Engineering and Management (IJSREM)	2582-3930	1-12	5-5	May 2021
56.	IB	A study on challenges faced by MSME while exporting the product with respect to Surat and Navsari district	Dhruv Rawal and Dr. Taral Patel	International Journal of All Research Education and Scientific Methods	2455-6211	24-31	9-5	May 2021
57.	IB	A study on strategic supply chain management for freight forwarders: Enhancing customer experience through a digital platform.”	Om Moradia	International Journal of Creative Research Thoughts	2320-2882	737-775	9-5	May 2021
58.	IB	A Study on the Transportation Problem Faced by the Teak Wood Importers	Dhruv Rupareliya and Mr. Vivek Ayre	International Journal of All Research Education and Scientific Methods	2455-6211	934-940	9-5	May 2021
59.	IB	A study on Difficulties Faced by Entrepreneur while Exporting Product with special reference to Glass Industry.	Uvesh Shaikh and Mr. Nisarg Shah	Journal of Emerging Technologies and Innovative Research (JETIR)	2349-5162	e912	8-5	May 2021

Sr. No.	Category	Title	Author(s)	Journal	ISSN No	Page No	Vol. & Issue No.	Month and Year
60.	Marketing	A study on Customer Buying Behaviour on Hi-Tech water purifier private LMT	Sahista Patel and Dr. Taral Patel	International Journal of Scientific Research in Engineering and Management (IJSREM)	2582-3930	1-8	5-5	May 2021
61.	Marketing	A study on Customer satisfaction towards Atul bakery, Multi Grain Food Pvt. Ltd	Priya Hinesh Mehta and Dr Manisha Surti	International Journal of Scientific Research in Engineering and Management (IJSREM)	2582-3930	1-8	5-5	May 2021
62.	Marketing	A study on customers review and satisfaction towards product and services provided by Mahavir industry	Kevin Kukadiya and Dr. Manisha Surti	International Journal of Scientific Research in Engineering and Management	2582-3930	1-8	5-5	May 2021
63.	Marketing	A study on consumer's preferences towards soft drink products of Jee's Natural Pvt Ltd	Shivani Sonani and Dr. Vijay Gondaliya	International Journal of Scientific Research in Engineering and Management	2582-3930	1-11	5-6	June 2021
64.	Marketing	To Study the Effect of Customer Relationship Management on Business Performance	Meet Ahir and Swapnil Chaurasia	Journal of Emerging Technologies and Innovative Research	2349-5162	503-511	8-5	May 2021
65.	Marketing	A study on customer expectation and satisfaction towards services provided by Dhru motors, Bardoli	Vijendra Balai and Dr. Swapnil Chaurasia	International Journal of Scientific Research in Engineering and Management	2582-3930	1-8	5-5	May 2021
66.	Marketing	A study on perception of diamond industry players for digital marketing in Surat.	Ms. Nilisha Beladiya and Dr. Swapnil Chaurasia	International Journal of Scientific Research in Engineering and Management	2582-3930	1-10	5-5	May 2021
67.	Marketing	A Study On Consumer Satisfaction Towards Hyundai Motors With Reference To Navsari City	Karina Bhanvadia and Mr. Nisarg shah	International Journal of Scientific Research in Engineering and Management			5-5	May 2021
68.	Marketing	A study on customer's perception towards Atul Bakery and its products.	Manthan Bhavani and Dr. Swapnil Chaurasia	Journal of Emerging Technologies and Innovative Research	2349-5162	229-240	8-5	May 2021
69.	Marketing	A Study on Awareness and Perception of Vasudhara Dairy Products	Unnati Jamubhai Chaudhari and Mr. Dharmaraj Solanki	International Journal of Scientific Research in Engineering and Management	2582-3930	1-7	5-5	May 2021
70.	Marketing	To Study Customer Review Regarding Quality Service Offered By President	Chirag Gupta and Swapnil	Journal of Emerging Technologies and Innovative	2320-2882	a309	8-6	June 2021

Sr. No.	Category	Title	Author(s)	Journal	ISSN No	Page No	Vol. & Issue No.	Month and Year
		Motors	Chaurasia	Research (JETIR)				
71.	Marketing	A study on impact of quality on consumer buying behaviour	Harsh Desai	Journal of Emerging Technologies and Innovative Research	2349-5162	206-231	8-6	June 2021
72.	Marketing	A study on impact of packaging on consumer buying behaviour at sumeru industries	Saharsh Dungrani and Mr. Vivek Ayre	International Journal of Scientific Research in Engineering and Management	2582-3930	1-9	5-5	May 2021
73.	Marketing	Understanding the role of social media in building personal brand	Shivangi Finaviya and Dr. Swapnil Chaurasia	International Journal of Scientific Research in Engineering and Management	2582-3930	01-08	5-5	May 2021
74.	Marketing	To study the impact of manufacturing website on trader's purchase decision through website" digital marketing in Surat	Vaibhav Jivani and Dr. Swapnil Chaurasia	International Journal of Scientific Research in Engineering and Management	2582-3930	01-11	5-6	June 2021
75.	Marketing	A Study On Buyer Decision Making Behavior Through Instagram Online App	Roshan Kakadiya and Dr. Swapnil Chaurasia	International Journal of Research in Engineering, Science and Management	2581-5792	140-143	4-5	May 2021
76.	Marketing	Study the Importance of Digital Marketing as a carrier option by Last year Students	Kalpesh Kumavat and Dr. Swapnil Chaurasia	International Journal of Scientific Research in Engineering and Management	2582-3930	1-9	5-5	May 2021
77.	Marketing	A Study On Consumer Buying Behavior At Bhawsar Chemicals	Rashi Kansara and Mr. Nisarg Shah	International Journal of Creative Research Thoughts (IJCRT)	2320-2882	844-852	9-5	May 2021
78.	Marketing	A Study on Customer's Perception Towards Raghunath Silk Mill Pvt Ltd	Ujas Limbani and Mr. Dharmaraj Solanki	Journal of Emerging Technologies and Innovative Research	2349-5162	928-938	8-5	May 2021
79.	Marketing	Perception Of Generation –Z Audiance Towards Social Media Content Of Brand.	Sejal Makvana and Dr. Swapnil Chaurasia	International Journal of Scientific Research in Engineering and Management	2582-3930	1-10	5-5	May 2021
80.	Marketing	A Study on Consumer Buying Behaviour Two Wheeler Vehicle at AMI Honda	Dhvani Patel and Mr. Vivek Ayre	International Journal of All Research Education and Scientific Methods	2455-6211	1435-1442	9-5	May 2021
81.	Marketing	A Study on Customer Perception towards Shubham Hero	Jenil Patel and Mr. Dharmaraj	International Journal of All Research Education and	2455-6211	1670-1676	9-5	May 2021

Sr. No.	Category	Title	Author(s)	Journal	ISSN No	Page No	Vol. & Issue No.	Month and Year
			Solanki	Scientific Methods				
82.	Marketing	A study on Customer experience towards coffee culture with special reference to Surat, Adajan	Patel Jenish and Mr. Dharmaraj Solanki	Journal of Emerging Technologies and Innovative Research	2349-5162	616-627	8-5	May 2021
83.	Marketing	A Study of Retailers Satisfaction towards Products and Services Offered By Virat Motorcycle in Tapi District	Megha Patel and Mr. Vivek Ayre	International Journal of Scientific & Engineering Research	2229-5518	1-7	12-5	May 2021
84.	Marketing	A Study on Customer Satisfaction after Sales Service of Hero Automobiles	Patel Neel Hemantbhai and Mr. Dharmaraj Solanki	International Journal of All Research Education and Scientific Methods	2455-6211	1867-1875	9-5	May 2021
85.	Marketing	A Study on Customer Satisfaction Regarding Renault KWID	Priya Patel and Mr. Vivek Ayre	International Journal of All Research Education and Scientific Methods	2455-6211	1570-1578	9-5	May 2021
86.	Marketing	A Study On Customer Satisfaction After Sales Services	Patel Raj Mukeshbhai and Mr. Dharmaraj Solanki	JETIR	2349-5162	941-952	8-5	May 2021
87.	Marketing	A Study On Customer Perception Towards CCTV Security System	Riddhi Patel	International Journal of Creative Research Thoughts	2320-2882	724-736	9-6	June 2021
88.	Marketing	A Study on Customer Awareness and Preferences toward Product offered by Vamdote Automobile	Sahil Rajubhai Patel and Dr. Swapnil Chaurasia	International Journal of Scientific Research in Engineering and Management	2582-3930	1-9	5-5	May 2021
89.	Marketing	An assessment of customer satisfaction of hyundai car in udhna, surat	Pinkal Rathod and Mr.Dharmraj Solanki	International Journal of Creative Research Thoughts	2320-2882	746-751	9-6	June 2021
90.	Marketing	A Study on Customer Satisfaction Towards supermarket In Contest of Dhiraj Baker's, Kamrej	Taral Patel and Janvi Sabhaya	International Journal of All Research Education and Scientific Methods (IJARESM)	2455-6211	3972-3975	9-5	May 2021
91.	Marketing	A study on "Customer satisfaction towards Products of Dhartidhan Marbles and Ceramic	Mr. Harsh Bhupeshbhai Shah and Mr. Dharmaraj Solanki	International Journal of Scientific Research in Engineering and Management	2582-3930	1-4	5-5	May 2021
92.	Marketing	To Study the Customer Satisfaction towards Satyam Traders	Neel V Shah and Mr. Vivek Ayre	International Journal of Scientific Research in	2582-3930	1-7	5-5	May 2021

Sr. No.	Category	Title	Author(s)	Journal	ISSN No	Page No	Vol. & Issue No.	Month and Year
				Engineering and Management				
93.	Marketing	A Study on Customer Perception towards Online Marketing of Water Purifier Company	Shaima Tai and Mr. Nisarg Shah	JETIR	2349-5162	231-238	8-5	May 2021
94.	Marketing	A study on customer satisfaction towards after sales service of kataria Automobiles Pvt. Ltd	Shivani Patel and Dr. Manisha Surti	International Journal of All Research Education and Scientific Methods (IJARESM)	2455-6211	3273-3276	9-5	May 2021
95.	marketing	A Study on implication of Service Quality Model on services offered by Kiran Motors Limited at Surat city.	Mr. SiddhantDubey and Dr. Swapnil Chaurasia	International Journal of Scientific Research in Engineering and Management	2582-3930	1-8	5-5	May 2021

Table 3.2: Details of Articles/Research Papers/Chapters Published in Edited Books by the Teachers during the year

Author(s)	Title of Book Chapter	Title of Book	Editor(s)	Publisher Name	Year	Page No.	ISBN NO
Mr. Nisarg Shah, Dr. Vijay Gondaliya	Investment Overview	Recent Trends in Business Management & Information Technology	Dr. Snehalkumar H Mistry	New Horizons Research Group	2021	112-118	978-81-948675-1-7
Ms. Niyati Shah	Introduction to Data Mining	Recent Trends in Business Management & Information Technology	Dr. Snehalkumar H Mistry	New Horizons Research Group	2021	128-132	978-81-948675-1-7

3.2. Research Projects by Students

A. BBA Students' Research Project during 6th Semester

Table 3.3: List of Winter Project BBA Semester 6

Enrollment	Name of Student	Specialization	Guide	Project Title	Company Name
201803100310006	Patel Sunnykumar	Marketing Management	Dharmaraj Solanki	A study on Customer Satisfaction towards the Product of Hero Motocorp	Vamdot Automobile
201803100310030	Neel Patel	Marketing Management	Dharmaraj Solanki	A Study on Customer Satisfaction After Sales Services	Shubham Motors
201803100310032	Patel Raj Mukeshbhai	Marketing Management	Dharmaraj Solanki	Customer Satisfaction towards Hero Bike	Shubham Motors
201803100310033	Jenil Dharmeshbhai Patel	Marketing Management	Dharmaraj Solanki	A Study on Customer Perception towards Hero MotoCrop	Shubham Motors
201803100310035	Nehil Desai	Marketing Management	Dharmaraj Solanki	A Study on Customer Perception towards Hero MotoCrop	Shubham Motors
201803100310068	Harsh Bhupesh Shah	Marketing Management	Dharmaraj Solanki	Customer Satisfaction towards Products of Dhartidhan Marbles and Ceramic	Dhartidhan Marbles and Ceramic
201803100310074	Unnati Jamubhai Chaudhari	Marketing Management	Dharmaraj Solanki	A Study on Awareness and Perception towards Product of Vasudhara Dairy	Vasudhara Dairy (Valsad Districts's Milk Producers Union Ltd.)
201803100310094	Kashyap Parrmar	Marketing Management	Dharmaraj Solanki	A Study Consumer Buying Behavior towards Packaging of Water Bottle	Dharti Water
201803100310095	Limbani Ujas	Marketing Management	Dharmaraj Solanki	A Study on Customer's Perception towards Product of Raghunath Silk Mill Pvt Ltd	Raghunath Silk Mill Pvt Ltd
201803100310098	Riddhi Patel	Marketing Management	Dharmaraj Solanki	A Study on Customer Perception towards CCTV Security System	Divine Technologies
201803100310165	Pinkal Rathod	Marketing Management	Dharmaraj Solanki	An Assessment of Customer Satisfaction towards Hyundai Cars	Hyundai Motors
201803100310183	Patel Jenish Hareshbhai	Marketing Management	Dharmaraj Solanki	A Study on Customer Experience towards Coffeculture at Surat	Coffee Culture

Enrollment	Name of Student	Specialization	Guide	Project Title	Company Name
201803100310004	Kejal Rawal	Human Resource Management	Dr. Anuradha Pathak	A Study on Impact of Training and Development on Employees' Performance	Multigrain Food Pvt. Ltd.
201803100310019	Patel Rima	Human Resource Management	Dr. Anuradha Pathak	A Study on Performance Appraisal of Employees	Kataria Maruti Suzuki
201803100310022	Disha Janakbhai Patel	Human Resource Management	Dr. Anuradha Pathak	A Study on Impact of Reward and Recognition System on Employee Job Satisfaction	Dharti Water Industries
201803100310043	Patel Nensiben J	Human Resource Management	Dr. Anuradha Pathak	Impact of Employees' Satisfaction on their Productivity: A Study of Meridian Enterprise Pvt. Ltd.	Meridian Enterprise Pvt. Ltd.
201803100310048	Hetvi Mehulbhai Parmar	Human Resource Management	Dr. Anuradha Pathak	A Study on Human Resource Planning in J.K. Lakshmi Cement Ltd.	J K Lakshmi Cement
201803100310057	Rishabh Vimalbhai Jain	Human Resource Management	Dr. Anuradha Pathak	A Study on Factors affecting Employee Turnover in Mint Water	Mint Water Equipment Company
201803100310079	Pooja. J .Shrimali	Human Resource Management	Dr. Anuradha Pathak	Factors affecting Employees' Motivation- A Study of Lakshmi Diamond Pvt. Ltd.	Laxmi Diamond Pvt. Ltd.
201803100310096	Topiwala Mrunali Nileshkumar	Human Resource Management	Dr. Anuradha Pathak	A Study on Effectiveness of Training and Development on Employees' Performance at JK Paper Ltd.	J K Paper Ltd.
201803100310110	Anjali Kumari	Human Resource Management	Dr. Anuradha Pathak	A Study of Employees' Perception towards HR Practices of Mahindra & Mahindra Ltd.	HLE Glasscoat Ltd.
201803100310123	Manav. M. Sethi	Human Resource Management	Dr. Anuradha Pathak	Employees' Satisfaction towards HR Policies: A Study of Laxmi Diamond Pvt. Ltd.	Laxmi Diamond Pvt. Ltd.
201803100310131	Aishwarya Dube	Human Resource Management	Dr. Anuradha Pathak	A Study on Employer-Employee Relationship in Mahuva Sugar Factory	Shree Mahuva Pradesh Khand Udyog Mandali Ltd.

Enrollment	Name of Student	Specialization	Guide	Project Title	Company Name
201803100310176	Janvi Boghani	Human Resource Management	Dr. Anuradha Pathak	Employees' Satisfaction towards Welfare Facilities: A Study of Nissan Motor Company Ltd.	Nissan Motor Company Ltd.
201703100310084	Sufiyan	Human Resource Management	Dr. Anuradha Pathak	Farmers Buying Behaviour towards Fertilizers	Asia Green Bio Crop Science
201803100310037	Musa Munira I	Financial Management	Dr. Manisha Surti	A Study on Investor Perception towards IPO in Surat Region	Devashish Securities Pvt. Ltd.
201803100310040	Khatri Suhashi	Financial Management	Dr. Manisha Surti	A Study on Financial Literacy of Investors towards Financial Avenues	Devashish Securities Pvt. Ltd.
201803100310080	Patel Bhakti	Financial Management	Dr. Manisha Surti	A Study on Factors Affecting to Investors' Preference towards Mutual Fund	Devashish Securities Pvt. Ltd.
201803100310090	Devanshi Gandhi	International Business	Dr. Manisha Surti	A Study on Difficulties Faced by Entrepreneurs while Exporting Product	Spoton Coating Pvt. Ltd.
201803100310118	Zankhana Pravinbhai Patel	International Business	Dr. Manisha Surti	A Study on Factors affecting Textile Industry after COVID 19	Ravi Export Ltd.
201803100310163	Kevin J. Kukadiya	International Business	Dr. Manisha Surti	A Study on Customer Review and Satisfaction towards Product and Services Provided Mahavir Industries	Mahavir Industries
201703100310155	Sameer Sharma	Marketing Management	Dr. Manisha Surti	A Study on Customer Satisfaction regarding Services Provided by Diksha Advertising Pvt. Ltd.	Diksha Advertising Pvt. Ltd.
201803100310013	Shivani Patel	Marketing Management	Dr. Manisha Surti	A Study on Consumer Satisfaction towards After Sales Services Provided by Kataria Automobiles Pvt. Ltd.	Kataria Automobiles Pvt. Ltd.
201803100310064	Priya Mehta	Marketing Management	Dr. Manisha Surti	A Study on Customer Satisfaction towards Atul Bakery, Multi Grain Food Pvt. Ltd.	Multi Grain Food Pvt. Ltd.
201803100310125	Dhruv Shah	Marketing Management	Dr. Manisha Surti	A Study on Consumer Buying Behaviour at Kataria Automobiles Pvt. Ltd. , Surat	Kataria Automobiles Pvt. Ltd. , Surat
201803100310063	Jay S Patel	Entrepreneurship	Dr. Manisha Surti	A Study on Difficulties Faced by Retailers after Commencement of Mega Stores	Reliance Mart
201803100310150	Ritvik Shah	Entrepreneurship	Dr. Manisha Surti	A Study on Challenges Faced by Entrepreneurs in Import and Export	Marudhar Rice and Pulse Mill, Netrang

Enrollment	Name of Student	Specialization	Guide	Project Title	Company Name
201803100310058	Nikin Rohit	Financial Management	Dr. Taral Patel	A Campararative Study on One Time Investment and Systematic Investment Plans of Selected Mutual Fund Schemes	Gurukrupa Investment
201803100310121	Bhavik Patel	Financial Management	Dr. Taral Patel	A Study on Performance Analysis of Indian Commodity Market	IIFL Securities
201803100310137	Nidhi Desai	Financial Management	Dr. Taral Patel	To Study the Impact of Exchange Rate on Stock Price During Pre-Lockdown & Post-Lockdown	Gurukrupa Investment
201803100310005	Harsh Patel	Financial Management	Dr. Taral Patel	A Study on Effect of Covid-19 on Preformance on Stock Market in FMCG Sector, Healthcare Sector, Pharmaceutical Sector	Gurukrupa Investment
201803100310093	Malav Suryavanshi	International Business	Dr. Taral Patel	A Study on Difficulties Faced by Food Product Exports during Lockdown and Post lockdown Surat and Tapi District	Lijjat Papad
201803100310130	Dhruv Rawal	International Business	Dr. Taral Patel	A Study on Challenges faced by MSME while Going for Export their Products with Respect to Surat and Navsari District	Virat Industries
201803100310168	Katha Desai	International Business	Dr. Taral Patel	To Study on International Trade Policy and Strategy on Indian Textile Industry	Vishva Fashion Pvt. Ltd.
201703100310035	Meet J Vyas	Marketing Management	Dr. Taral Patel	A Study on Mesure Customer Satisfaction Level towards Rapid Machine MFG	Rapid Machine MFG
201803100310002	Sahista	Marketing Management	Dr. Taral Patel	To Study on Customer Buying Behaviour on Hi-Tech water Purifire Private Ltd	
201803100310031	Janvi Sabhaya	Marketing Management	Dr. Taral Patel	A Study Customer Satisfaction towards Supermarket in Context to of Dhiraj Bakers at Surat Region	Dhiraj Bakers
201803100310027	Nidhi Khatrani	Entrepreneurship	Dr. Taral Patel	A Study on Challenges Faces by Women Entrepreneurship in Surat Region	Lady Care
201803100310135	Azim Javid memon	Entrepreneurship	Dr. Taral Patel	A Study on Stretegic Plan on a Hotel	
201803100310186	Agrawal Devanshu	Entrepreneurship	Dr. Taral Patel	A Study on Awareness of Atmaninbhar Bharat Scheme among MSME	

Enrollment	Name of Student	Specialization	Guide	Project Title	Company Name
	Navinbhai			entrepreneurs with respect Tapi Region.	
201803100310008	Bhumi Hitendrakumar Patel	Financial Management	Dr. Vijay Gondaliya	Comparative Study on Direct Equity Investing and Mutual Fund Investing	Torin Welath Management
201803100310042	Udit Jariwala	Financial Management	Dr. Vijay Gondaliya	A Study on Banks' Employees' Perception towards Green Banking	Torin Welath Management
201803100310144	Yagnik B Jasani	Financial Management	Dr. Vijay Gondaliya	A Study on Factor Influencing Mutual Fund Investment	Torin Welath Management
201803100310153	Zeel Mukeshbhai Mangukiya	Financial Management	Dr. Vijay Gondaliya	A Study on Performance of the Stock Market and Investors Behaviour	Torin Welath Management
201803100310159	Abhay Kothiya	Financial Management	Dr. Vijay Gondaliya	Technical Analysis of Bankex Stocks	Torin Welath Management
201803100310167	Modi Nidhi Nileshbhai	Financial Management	Dr. Vijay Gondaliya	To Study the Awareness about Financial Planning among Individuals in Surat City	Torin Welath Management
201803100310172	Himanshu Vasani	Financial Management	Dr. Vijay Gondaliya	A Study the Fundamental and Technical analysis on IT Sector Companies	Torin Welath Management
201803100310049	Shivani Sonani	Marketing Management	Dr. Vijay Gondaliya	A Study on Consumer's Preferences towards Soft Drink Products	Jee's Natural Pvt Ltd
201803100310025	Jeny Patel	Entrepreneurship	Dr. Vijay Gondaliya	To study the Entrepreneurial Characteristics of Entrepreneurs in Female Segment Businesses at Bardoli City.	
201803100310107	Shivangi N Patel	Entrepreneurship	Dr. Vijay Gondaliya	To Study the Difficulties faced by Small Scale Enterprise in Surat District.	
201803100310114	Bhgyashree Joshi	Entrepreneurship	Dr. Vijay Gondaliya	A Study on Succession Planning of Textile Family Business Owner in Surat.	
201803100310017	Krinal Gandhi	Human Resource Management	Nimisha Jariwala	A Study on Recruitment and Selection Process of Employees	Navjivan Cars Pvt Ltd
201803100310020	Patel Bhakti Jayeshkumar	Human Resource Management	Nimisha Jariwala	A Study on Employees Engagement at Maruti Suzuki Showroom	Kataria Maruti Suzuki
201803100310038	Patel Niki Bhupendrabhai	Human Resource	Nimisha Jariwala	A study on Impact of Incentives on Employee Performance	Vamdote Automobiles

Enrollment	Name of Student	Specialization	Guide	Project Title	Company Name
		Management			
201803100310044	Ahir Kinjal Bharatbhai	Human Resource Management	Nimisha Jariwala	A study on Health and Safety Measures Provided	Meridian Enterprises Pvt.Ltd
201803100310052	Utsav Shah	Human Resource Management	Nimisha Jariwala	To Study on Performance Appraisal	Mint Water Equipment Company
201803100310067	Monali R Mistry	Human Resource Management	Nimisha Jariwala	The Study of Stress and Worker's Performance	J.K Lakshmi Cement Ltd.
201803100310082	Foram Kiri	Human Resource Management	Nimisha Jariwala	A Study on Stress Management and Work-life Balance	Fabcurate Private Limited
201803100310101	Prince Vijaykumar Chopra	Human Resource Management	Nimisha Jariwala	To Study the Employees Engagement and its Impact on Employees Performance.	Vasudhara Dairy
201803100310112	Nidhi N Patel	Human Resource Management	Nimisha Jariwala	A Study the Impact of Motivation on Employes Performance	Hi Tech Sweet Water Technologies Private Limited
201803100310119	Panchal Salika Dharmesh Bhai	Human Resource Management	Nimisha Jariwala	The Study on Impact of Organisational Culture	Bhavsar Chemical pvt Ltd
201803100310124	Vidhi Patel	Human Resource Management	Nimisha Jariwala	A Study on Employee welfare Measures	Yogeshwar Diamond Pvt Ltd
201803100310138	Rajnish Pandey	Human Resource Management	Nimisha Jariwala	A Study on the Effects of Work Motivation on Job Satisfaction	Shree Rangkala Glass Design
201803100310180	Manish Prajapathi	Human Resource Management	Nimisha Jariwala	A Study of Employee Satisfaction towards Welfare	TATA motors
201803100310014	Chauhan Parth	Financial	Nisarg Shah	A Study on Investor Perception towards	Nirmal Bang

Enrollment	Name of Student	Specialization	Guide	Project Title	Company Name
	Shubhasbhai	Management		different Investment Avenues in Navsari Region	
201803100310092	Aastha Patel	Financial Management	Nisarg Shah	A Study of Awareness Level of Investors in Systematic Investment Plan in Navsari Region	Hardik Nayak Wealth Management
201803100310113	Dishant A Dodiya	Financial Management	Nisarg Shah	A Study on Technical Analysis with special reference to Automobile, Banking and FMCG Companies	Mukti Investment and Insurance
201803100310081	Nikee Nikesh Mehta	Financial Management	Nisarg Shah	A Comparative Analyses of Different Mutual Fund Schemes	Hardik Nayak Wealth Management
201803100310104	Om Moradiya	International Business	Nisarg Shah	A Study on Strategic Supply Chain Management for Freight Forwarders: Enhancing Customer Experience through a Digital Platform	BVC BRINKS
201803100310139	Shaikh Uveshmiya Rasidmiya	International Business	Nisarg Shah	A Study on Difficulties Faced by Entrepreneur while Exporting Product	Shree Rangkala Glass Design Pvt. Ltd
201803100310174	Henisha Patel	International Business	Nisarg Shah	A Study on Customer Satisfaction with Special reference to Krish Bhog Food	Krish Bhog Food
201803100310015	Karina Nizar Bhanvadia	Marketing Management	Nisarg Shah	A Study on Consumer Satisfaction towards Hyundai Motors with reference to Navsari City	Hyundai Motors
201803100310066	Shaima Banu Moh. Saleem Tai	Marketing Management	Nisarg Shah	A Study on Customer Perception towards Online Marketing of Water Purifier Company	Hi-Tech Sweet Water Technologies Pvt. Ltd.
201803100310070	Rashi Kansara	Marketing Management	Nisarg Shah	A Study on Consumer Buying Behaviour at Bhawsar Chemicals	Bhawsar Chemicals Pvt. Ltd.
201803100310026	Drashti Chothani	Entrepreneurship	Nisarg Shah	A Study on Succession Planning for the Family Business in Surat City	Amar Fashion
201803100310179	Jenish B Patel	Entrepreneurship	Nisarg Shah	A Study on Start-up and its impact on MSME in India	
201703100310117	Ahir Meet	Marketing Management	Swapnil Chaurasia	A Study on Effect of Customer Relationship Management on Business Performance	GAS Crop Science

Enrollment	Name of Student	Specialization	Guide	Project Title	Company Name
201803100310009	Manthan Bhavani	Marketing Management	Swapnil Chaurasia	A Study on Customer's Perception towards Atul Bakery and its Products	Atul Bakkery, Bilimora
201803100310050	Chirag Gupta	Marketing Management	Swapnil Chaurasia	A Study on Customer review regarding Quality Services Offered by Presidential Motors	Presidential Motors
201803100310054	Sahil Rajubhai Patel	Marketing Management	Swapnil Chaurasia	A Study on Customer Awareness and Preference towards products offered by Vaamdote Automobile	Vaamdote Automobile
201803100310065	Kalpesh Kumavat	Marketing Management	Swapnil Chaurasia	A Study on Importance of Digital Marketing as Career Option among Last Year College Students	iVIPANAN Digital Marketing
201803100310108	Balai Vijendrakumar Gangaram	Marketing Management	Swapnil Chaurasia	A study on customer expectations and satisfaction towards services provided by Dhruv Motors	Dhru Motors, Bardoli
201803100310132	Sejal Kamleshbhai Makvana	Marketing Management	Swapnil Chaurasia	A Study on Perception of Generation-Z Audience towards Social Media Content of Brand	iVIPANAN Digital Marketing
201803100310140	Shivangi Rajanibhai Finaviya	Marketing Management	Swapnil Chaurasia	A Study on Understanding the Role of Social Media in Building Personal Brand	iVIPANAN Digital Marketing
201803100310154	Nilisha Dineshbhai Beladiya	Marketing Management	Swapnil Chaurasia	A Study on Perception of Diamond Industry Player towards Digital Marketing in Surat	iVIPANAN Digital Marketing
201803100310155	Shiv Patel	Marketing Management	Swapnil Chaurasia	A study on Consumer's Preference towards Laptop and related Accessories at Infraline Computer	Infraline Computers
201803100310160	Jivani Vaibhav	Marketing Management	Swapnil Chaurasia	A Study on Impact of Diamond Manufacturer's Website on Trader's Purchase Decision	iVIPANAN Digital Marketing
201803100310169	Roshankumar Kakadiya	Marketing Management	Swapnil Chaurasia	A Study on Buyer Decision Making Behaviour towards Instagram for Buying Jewellery	iVIPANAN Digital Marketing
201803100310184	Siddhant Dubey	Marketing Management	Swapnil Chaurasia	A Study on Implication of Service Quality Model on Services Offered by Kiran Motors	Kiran Motors Limited

Enrollment	Name of Student	Specialization	Guide	Project Title	Company Name
				Limited	
201803100310003	Dilpreet Kaur Gill	Human Resource Management	Vaishali Pillai	A Study on Work Life Balance Of Employees at J.K Paper Ltd. Central Pulp Mill, Songadh	J.K Paper Ltd. - Songadh
201803100310018	Patel Diya.D	Human Resource Management	Vaishali Pillai	A Study on Employee Satisfaction Towards Compensation	Sainath Agro Processor
201803100310021	Priya Patel	Human Resource Management	Vaishali Pillai	A Study on Factors Affecting Employee Motivation	Shree Khedut Sahakari Khand Udhog Mandli Ltd., Bardoli.
201803100310039	Dhrutiben Bharat Bhaipatel	Human Resource Management	Vaishali Pillai	A Study on Impact of Corporate Social Responsibility on Employee Motivation at Shree Mahuva Pradesh Sahakari Manali Limited	Shree Mahuva Pradesh Khand Udyog Mandli Ltd.
201803100310047	Jinalben Purveshbhai Kapdi	Human Resource Management	Vaishali Pillai	A Study on Employees Satisfaction Towards Welfare Facility	Vasudhara Dairy, Alipore.
201803100310053	Yogi M. Patel	Human Resource Management	Vaishali Pillai	A Study on the Impact Of Work-Life Balance on the Well-Being of Employees	Dhru Motors - Bardoli
201803100310069	Neha Chauhan	Human Resource Management	Vaishali Pillai	A Study on Employees Happiness Index at Workplace	Rajhans (Desai-Jain) Group, Surat.
201803100310076	Shah Vinit Siddharth	Human Resource Management	Vaishali Pillai	A Study on Employees Happiness Index at Workplace	Rajhans (Desai-Jain) Group, Surat.
201803100310086	Komal Agarwal	Human Resource Management	Vaishali Pillai	A Study on Employees Happiness Index at Workplace	Rajhans (Desai-Jain) Group, Surat.
201803100310091	Patel Bhumi Chetanbhai	Human Resource Management	Vaishali Pillai	A Study on Job Performance of Employee at TGB Surat	Global Tour & Travel Partnership(GTTP India) / TGB

Enrollment	Name of Student	Specialization	Guide	Project Title	Company Name
201803100310102	Vasava Unmeshi	Human Resource Management	Vaishali Pillai	A Study on Employees Performance Appraisal at J.K Paper Ltd. Central Pulp Mill, Songadh	J.K Paper Ltd.- Songadh
201803100310126	Aarti Prasad	Human Resource Management	Vaishali Pillai	A Study on Employees Job Satisfaction in T.G.B During Covid.19 Pandemic Era	Global Tour & Travel Partnership(GTTP India) / TGB
201803100310141	Rajput Vandana Sanjay Singh	Human Resource Management	Vaishali Pillai	A Study on Employees Happiness Index at Workplace	Rajhans (Desai-Jain) Group, Surat.
201803100310147	Prerak Kaneria	Human Resource Management	Vaishali Pillai	A Study on Absentism of Workmen at Engrave Industries Pvt. Ltd.	Engrave Industries Private Limited Vyara
201803100310127	Gopal Pareek	Financial Management	Vivek Ayre	A Study on Investors Preference towards Equity and Mutual Fund with Reference to Surat Region	Jainam Share Consultants Private Ltd
201803100310016	Patel Roshan Bhupendrabhai	Financial Management	Vivek Ayre	A Study on Consumer Awareness and Preference Regarding Trading in Equities and Derivative Market	IIFM Securities Ltd
201803100310007	Kayasth Pooja	Financial Management	Vivek Ayre	To Study the People's Perception towards Gold Loans Finance with the Reference of Bardoli Region	Sharekhan Share Consultants Private Ltd
201803100310059	Somansh Gautam	Financial Management	Vivek Ayre	To Study the Investment Decisions of GAIL Employees in Various Investment Avenues	Gail (India) Ltd
201803100310116	Keyur Khetani	International Business	Vivek Ayre	A Study on Comparative Analysis of Rural and Urban Indian Consumer's Attitude towards Foreign Products	Rajvi Extrusion Pvt Ltd
201803100310158	Dhruv Rupareliya	International Business	Vivek Ayre	A Study on the Transportation Problem Faced by the Teak Wood Importers	Mahakal Exim Ltd
201703100310133	Harsh Desai	Marketing Management	Vivek Ayre	A Study on Customer Review towards Online Purchase the Products of ALPINO	Alpino Ltd
201803100310010	Priya Balvantbhai Patel	Marketing Management	Vivek Ayre	A Study on Customer Satisfaction Regarding Renault KWID Car	Renault Ltd
201803100310056	Dungrani Saharsh	Marketing	Vivek Ayre	A study on Impact of Packaging on	Sumeru Industries

Enrollment	Name of Student	Specialization	Guide	Project Title	Company Name
	Vanrajbhai	Management		Consumer Buying Behaviour at Sumeru Industries	Ltd.
201803100310071	Patel Dhvani P	Marketing Management	Vivek Ayre	A study on Consumer Buying Behaviour at Ami Honda Automobiles in Bardoli	Honda Motorcycle and Scooter India, Private Ltd
201803100310142	Neel Shah	Marketing Management	Vivek Ayre	To Study the Customers Satisfaction towards Satyam Traders	Satyam Traders Ltd
201803100310162	Abhishek Shiroya	Marketing Management	Vivek Ayre	To Study the Use and Awareness about Packaged Drinking Alkaline Water Bottled among People Who Live in Surat	Vikshara Water Industries Ltd
201903100320001	Meet Hariyani	Entrepreneurship	Vivek Ayre	A Study on Incorporating Leadership and Principles of Bhagavad Gita with Business Management Practices	
201803100310011	Patel Megha Chandrakant	Entrepreneurship	Vivek Ayre	A Study on Retailers Satisfaction towards Products and Services offered by Virat Motorcycles in Tapi District	Virat Motorcycles Ltd

3.3. Participation by Faculties in Professional Development Programme

Table 3.6: Details of State/National/International level Seminars/Conference/Workshops/Refresher Course/Orientation Course/Symposia attended by the Teachers during the year

Title of the professional development programme	Name of Teacher	Date from	Date to
SWAYAM Online Course Certification" Direct Tax Laws"	Dr. Yagna Vyas	16/01/2020	29/09/2020
Research Methodology and Statistical tools	Dr. Yagna Vyas	06-01-2020	06-11-2020
Online- How to Research & Publish?	Dr. Yagna Vyas	06-02-2020	06-02-2020
Programming for Everybody (Getting Started with Python)	Niyati Shah	07-01-2020	27/07/2020

Title of the professional development programme	Name of Teacher	Date from	Date to
Business Strategy	Dr. Vijay Gondaliya	07-07-2020	15/09/2020
Design Thinking for Innovation an Online non-Credit course	Dr. Vijay Gondaliya	13/07/2020	08-02-2020
Personal & Family Financial Planning	Dr. Yagna Vyas	29/07/2020	09-09-2020
Business Model Canvas: A Tool for Entrepreneurs and Innovators (Project-Centered Course)	Dr. Vijay Gondaliya	08-05-2020	14/10/2020
National Webinar on Revised Assessment and Accreditation process of NAAC for Higher Education Institutions	Dr. Vijay Gondaliya	08-10-2020	08-10-2020
Strategic Innovation: Managing Innovation Initiatives	Dr. Vijay Gondaliya	09-10-2020	28/11/2020
Deep Learning & its application in agriculture ,NLP and Image and Video analysis with hands-on session	Niyati Shah	15/10/2020	16/10/2020
Insights into Machine Learning & Data Science	Gaurang Pandya	24/10/2020	24/10/2020
NAAC Criteria V: An insight in Revised Accreditation Frameworks of NAAC	Gaurang Pandya	30/11/2020	30/11/2020
NAAC Criteria VI & VII: An insight in Revised Accreditation Frameworks of NAAC	Gaurang Pandya	12-04-2020	12-04-2020
Strategy for Managing Personal Finance Including Mutual Funds during and after Covid-19	Dr. Anuradha Pathak	18/12/2020	18/12/2020
10 Days Online FDP on Indian Ethos in Management	Dr. Vijay Gondaliya	01-04-2021	14/01/2021
Three Days Online Workshop on “Data Analysis Techniques”	Nisarg Shah	22/05/2021	24/05/2021
Three Days Online Workshop on “Data Analysis Techniques”	Dr. Taral Patel	22/05/2021	24/05/2021
Three Days Online Workshop on “Data Analysis Techniques”	Dr. Manisha Surti	22/05/2021	24/05/2021
Three Days Online Workshop on “Data Analysis Techniques”	Mr. Vivek Ayre	22/05/2021	24/05/2021
Three Days Online Workshop on “Data Analysis Techniques”	Mr. Dharmaraj Solanki	22/05/2021	24/05/2021
Three Days Online Workshop on “Data Analysis Techniques”	Ms. Nimisha Jariwala	22/05/2021	24/05/2021

Title of the professional development programme	Name of Teacher	Date from	Date to
Three Days Online Workshop on “Data Analysis Techniques”	Ms. Vaishal Pillai	22/05/2021	24/05/2021
Three Days Online Workshop on “Data Analysis Techniques”	Dr. Yagna Vyas	22/05/2021	24/05/2021
Three Days Online Workshop on “Data Analysis Techniques”	Dr. Anuradha Pathak	22/05/2021	24/05/2021
SWAYAM Online Course Certification" Direct Tax Laws"	Dr. Yagna Vyas	16/01/2020	29/09/2020

3.4. Lecture Delivered by Faculties

Table 3.7: Lecture Delivered by Faculty

Name	Activity	Topic	Lecture Date	Place	Name of Scheme	Organization/ Institute
Yagna Nirav Jagatia	Expert Talk	Innovative Price Determination Techniques	24/12/2020	Dharmsinh Desai University	Yagna Nirav Jagatia	Expert Talk
Anuradha Dharendra Pathak	Seminar	New Education Policy: The Context, Challenges and Reforms in Commerce Education	30/03/2021	H.P. University, Department of Commerce	Anuradha Dharendra Pathak	Seminar
Dr Vijaykumar Ravjibhai Gondaliya	Seminar	Learning Session from Movie "Chak De India"	17/03/2021	BMIIT	Dr Vijaykumar Ravjibhai Gondaliya	Seminar

3.5. Extension Activity

Table 3.8: Extension Activities Done by Faculty

Name of Teacher	Nature of work	Duration	Organization Name	Academic/Non-Academic	Level
Yagna Nirav Jagatia	Kadha Distribution @ Sejvad Gam near Bardoli	13/07/2020 To 13/07/2020	Social Service Club, UTU	Non-Academic	University
Yagna Nirav Jagatia	Kadha Distribution @ Bardoli	02/07/2020 To 02/07/2020	Social Service Club, UTU	Non-Academic	University

Name of Teacher	Nature of work	Duration	Organization Name	Academic/Non-Academic	Level
Anuradha Dharendra Pathak	Conducting M.Com viva for semester -II	23/11/2020 To 23/11/2020	H. P. University, Department of Evening College, Shimla	Academic	University
Niyati H Shah	E-Elocution Competition on Gandhian Philosophy for Societal Upliftment	02/10/2020 To 02/10/2020	B.V.Patel Institute of Management	Non-Academic	Institute
Niyati H Shah	School Visit	28/01/2021 To 28/01/2021	Uka Tarsadia University	Non-Academic	University
Niyati H Shah	School Visit	13/03/2021 To 13/03/2021	Uka Tarsadia University	Non-Academic	University

Table 3.9: List of Tally ERP9 ACE Certified Students

Sr. No	Enrollment No	Name	Grade
1	209103100310123	Drashti Patel	B
2	201803100310037	Musa Munira Mo.Imran	B
3	201803100310007	Pooja Kaysath	B
4	201803100310040	Suhashi Khatri	B
5	201803100310092	Aastha Kaushikkumar Patel	B

CHAPTER-IV

Student Support System

- 4.1. Library Details
- 4.2. Scholarship Details
- 4.3. Class Counselor System
- 4.4. Academic and Non-Academic Clubs and Committees
- 4.5. Students Developmental Activities Organized During the Year

4.1. Library Details

The Library Resource Utilization Center (LRUC) is the key academic facilities at UTU, which enable the students to acquire information, knowledge and skills required for their study. The library includes a wide range of reference books, text books and other learning materials as well as e-resources and a variety of national and international journals accessible in online mode and print mode. The library committee is responsible for policy framing, implementation monitoring and developmental aspects of the library.

Table 4.1.1: Library Details

Sr. No.	Particulars	Figures
1	No. of books Available as on July 2020	9061
2	No. of books Purchased during 2020-21	35
3	No. of Books Available in AY 2020-21	9096
4	No. of Title Available in AY 2020-21	2132
5	No. of journals and magazines subscribed during 2020-21	8/10
6	Cost of books purchased during 2020-21 (in Rs.)	18119.00
7	Cost of journals and magazines during 2019-20	13300.00/22022.00
	Total Cost (6+7)	53441.00

Book Bank Details

All students were issued subject wise book(s) per students for entire semester under the book bank facility. Details of book bank facilities available in Library File (File No.: 19, File available at Admin Office).

4.2. Scholarship Details

Socially and economically disadvantaged students are extended the provisions for scholarship, relaxation in fees and fee payment in part. In order to help the SC/ST, OBC and economically weaker sections, the institute supports in the process of government scholarships. Students are informing about various types of Government scholarships for the different sections of the society and also encouraged to apply for the same.

Table 4.2.1: List of Studnets who get through MYSY (2020-21)

Sr. No.	Student Id	Seat No	Student Name	Enroll no	Tution Fee Sahay
1	1H217G456032	G456032	Mangukiya Zeel Mukeshbhai	201803100310153	5000
2	1H218G365242	G365242	Kothiya Abhay Jaysukhbhai	201803100310159	5000
3	1H218G370703	G370703	Makvana Sejal Kamleshbhai	201803100310132	5000
4	1H218G533935	G533935	Beladiya Nilishaben Dineshbhai	201803100310154	5000
5	1H219G395612	G395612	Mangukiya Tulsiben Mukeshbhai	201903100310041	5000
6	1H219G396257	G396257	Savaliya Harsh Keshubhai	201903100310022	5000
7	1H220G221877	G221877	Patel Dhrupalkumar Hemantkumar	202003100310133	5000
8	1H220G402271	G402271	Kalavadiya Abhi Chandreshbhai	202003100310082	5000

List of Studnets who get through ST (2020-21)

Sr. No	Enrollment No.	Name	Category	Gender	Scholarship
1	201903100310051	Krishil Pankaj Mehta	ST	Male	52,000
2	201903100310053	Prinkeshkumar Mukeshbhai Chaudhari	ST	Male	52,000

4.3. Class Counselor System

Each class has been assigned a Class Counselor who acts as Care Taker of the assigned class. Only members of the faculty can be the Class Counselors.

Table 4.3.1: List of Counselor and their responsibilities

Counselor		Responsibilities
<i>Class [Total no.of Students]</i>	<i>Faculty</i>	
FY BBA-I [69]	Dr. Anuradha Pathak 9824104207	<ul style="list-style-type: none"> Identify strong and weak points of students and plan strategy accordingly. Effectively use of Student Information System (SIS) Every 15 days the counselor will generate the attendance report (most irregular students, below 80%) and submit it to the office. Grant Leave Pass such information to concern subject teachers Discuss data with subject teachers. Identify good students and motivate them to participate. Maintain necessary record of students. Inform their parents if indulge any irregularity through SMS, Telephonic Talk, Letter, etc. Approach to parents about student progress at least twice in a term either telephonically or by letter. Arrange meeting with your students at least twice in a month and same discuss with director as well as put of paper (for documentation) Display attendance of during period on notice board. Update data regarding students' achievements in academics, sports, extracurricular activities etc. If find any issues, discuss with Director
FY BBA-II [58]	Vivek Ayre 8469646960	
SYBBA-I [54]	Dr. Taral Patel 8866374551	
SYBBA-II [50]	Dr. Manisha Surti 9913853322	
SYBBA-III [45]	Niyati Shah 7567409223	
TYBBA [Finance, IB and Ent.] [22+11+12]	Nisarg Shah 7874222201	
TYBBA-I [Marketing] [45]	Dharmaraj Solanki 9909890629	
TYBBA [HRM] [40]	Vaishali Pillai 8306366963	

4.4. Academic and Non-Academic Clubs and Committees

Students are encouraged and guided for academic and extracurricular activities across the year. Institute believes in the holistic integral development of the students and provides ample opportunity for the students to participate in extra-curricular and co-curricular events organized

in-house or outside the University. For this purpose institute have followings clubs and committees with faculty coordinators and their responsibility:

Table 4.4.1: List of clubs & committees with faculty coordinator and their responsibility

Responsibility	Faculty	Description about responsibility
Admission Promotion and Counseling	All faculties are responsible for admission.	<ul style="list-style-type: none"> Looking after all admission procedure including promotion of programme Organize and conduct session on career counseling at various schools. Organizing campus visit for Schools Liaison with UTU for admission related instructions, information, etc. Print and display of hoardings, printing of brochure, etc.
Scheduling Management	MMS	<ul style="list-style-type: none"> Specialization awareness sessions. Time table preparation. Syllabus completion report including irregularity of classes taken by teacher at the end of every month. Smooth conduction of classes particularly when a teacher is on leave. Event Schedule to be maintained and to be distributed.
Examination	<i>Internal & External:</i> ADP	<ul style="list-style-type: none"> Schedule and conducts internal examinations. Result analysis to be collected from all faculties and to prepare summary result analysis report. Internal evaluation rules and regulations. Internal result preparation. Internal marks preparation at end of semester. Liaison with university examination department.
BVPian Management Club - Student's Developmental Activities	DJS	<ul style="list-style-type: none"> Planning of developmental activity for each class - Management competition, games, etc. Expert Session (at least one for each subject in a semester) coordination & conduction. Arrange student's developmental activity at institute level. Maintain record of all developmental activities. Celebrating historical days w. r. t. courses and subject. Recent development news to be circulated to students / alumni. Prepared Report at the end of activity on same day.

Responsibility	Faculty	Description about responsibility
Academic Competition / Participation / Certification	TMP	<ul style="list-style-type: none"> Guidelines and awareness about event / competition. Invitation and scrutiny before sending teams for participation. If possible, arranging competition at institute level. Preparation for certification examinations. Bring awareness and importance of certification examination. Arrange various certification examinations like NCAT, NCFM, MIFI, BSE certification to enrich student's bio-data Create awareness regarding UPSC, GPSC, CMAT, examination. Prepared Report at the end of activity on same day.
Library	NPS	<ul style="list-style-type: none"> Purchase of books / magazines / journals. Maintain usage statistics and improve usage of library Book bank facility and policy review. Planning of activities during library session other than reading. Prepared Report at the end semester.
Training & Placement Cell And Industry Academia Cell	VRA	<ul style="list-style-type: none"> Liaison with Training & Placement Cell of UTU Preparing and circulating placement bulletin. Arranging on and off campus interview to placement. Identify training need and arrange training session related to placement. Awareness about placement including pre-preliminary preparation. Maintain relation with companies. Arrange industrial visit at least one in semester for each class. Necessary approval from concern authority. Maintain liaison with travelers or concern authority regarding visit Prepared Report at the end of activity on same day.
Project	NBJ	<ul style="list-style-type: none"> Awareness about project including pre-preliminary preparation. Issuing necessary letters / certificates. Allocation of Internal Guide.

Responsibility	Faculty	Description about responsibility
		<ul style="list-style-type: none"> Preparing and circulating guidelines to be followed by students and by staff during project including evaluation policy. Project presentation or viva (at least two rounds) schedule and smooth conduction. Liaison with organization for project and placement. Bringing consultancy assignment from company / Industry etc. Prepared Report at the end of semester.
Cultural Club	VVP	<ul style="list-style-type: none"> Arranging cultural activities like fresher's party, annual day, celebration of occasions, other days, etc. Celebrating historical days like Republic Day, Independence Day etc. by arranging expert session / competition etc. Arrange necessary requirement for functions- like, certificate, memento, invitation, etc. Arranging competition on occasions. Prepared Report at the end of activity on same day.
Sports Club	ZS	<ul style="list-style-type: none"> Arrange in-door and out-door sports events including inter class competitions. Liaison with university sports department. Selection and sending teams for university level competition. Identify and promoting students for sports and managing their records. Prepared Report at the end of activity on same day.
NSS & Environmental Club	TMP	<ul style="list-style-type: none"> Arranging lectures for nature awareness and tours. Create awareness and competition related club Liaison with university NSS coordinator Organize cleanliness drive and such activities Prepared Report at the end of activity on same day.
Women's Club	NHS	<ul style="list-style-type: none"> Arranging Women's Day related activities. Prepared Report at the end of activity on same day.
Feedback	DJS	<ul style="list-style-type: none"> Collect feedback from Students, Alumni, Employer and Teachers on Curriculum and other related as per required in NAAC. Collect feedback of respective class twice in a semester

Responsibility	Faculty	Description about responsibility
		<p>(i.e. one time after 15 days of class commencement and Second time at the end of Semester)</p> <ul style="list-style-type: none"> • Before taking feedback take approval from director • Analyze it and discuss same with director • Maintain proper record
IIS & Annual Report	NPS	<ul style="list-style-type: none"> • Prepared annual report and newsletter for Institute and provide the same for university
Anti-Ragging Committee	MMS	<ul style="list-style-type: none"> • Appointment of members under anti-ragging committee. • Prevent ragging in the Institute/ hostel • Arrange surprise visit at hostel, canteen, etc. • Formulate and implement proper action as per UGC or any other authority's Guidelines. • Rules formulation against ragging and to bring them in notice of students during admission. • Arrange at least two meeting in a year with committee member and prepare report. • Prepared Report at the end of activity on same day.
Anti-Sexual Committee	NT	<ul style="list-style-type: none"> • Appointment of members under anti-sexual committee. • Formulate and implement proper action against as per UGC or any other authority's Guidelines. • Rules formulation against sexual harassment and to bring them in notice of all. • Arrange at least two meeting in a year with committee member and prepare report. • Prepared Report at the end of activity on same day.
Grievance Redressal Cell	ADP	<ul style="list-style-type: none"> • If any grievance registered, arrange meeting and take appropriate decision(s). • Prepared Report at the end of activity on same day.
Attendance Monitoring System and SIS (Student Information System)	NHS	<ul style="list-style-type: none"> • Identify poor attendance students name from respective counselor every 15 days. • Update and Effectively use of Student Information System (SIS) • Bring notice to the director and take necessary action discussing thereafter. • Change password as an when student ask (only can do with application and counselor sign)
Alumni	VRA	<ul style="list-style-type: none"> • Reporting of association activities to alumni members.

Responsibility	Faculty	Description about responsibility
		<ul style="list-style-type: none"> Membership enrollment. Establishment of linkage among members. Member's information updation. Planning and execution of alumni activities including meeting. Birthday wish to alumni (if possible). Prepared Report at the end of semester.
Counseling File and Subject File	VVP	<ul style="list-style-type: none"> Collect counseling file form class counselor put in record. Collect subject file from course teachers'. Also, take necessary follow-up for materialize the work on time.
Website Monitoring	NBJ	<ul style="list-style-type: none"> Website monitoring Regular updation

Important Guidelines for Clubs and committee coordinators

- Reporting at the end of every month is necessary.
- Discussion about planning of activities with Director is compulsory.
- Preserve related data including photographs of your concern activities and insert in appropriate file available at admin office.
- Information related to your activity should be placed on website and on notice board. It should also be announced during prayer session.
- Care must be taken about synchronization among the teachers involved in related activities.
- Proper communication to all staff about events by e-mail and staff meeting

Table 4.4.2: Staff Abbreviation and Name

Abbreviation	Staff Member	Abbreviation	Staff Member
VRG	Dr. Vijay Gondaliya	VVP	Vaishali Pillai
DJS	Dharmaraj Solanki	ADP	Dr. Anuradha Pathak
TMP	Taral Patel	NBJ	Nimisha Jariwala
NPS	Nisarg Shah	MMS	Manisha Surti
VRA	Vivek Ayre	NHS	Niyati Shah
NT	Nisha Tollawala	ZS	Zaki Shaikh

4.5. Students Developmental Activities Organized during the Year

The institute considers sports and extracurricular activities an integral part of students' development. Institute has facilities for the promotion of sports and other activities among students. A total 51 activities organized during the year viz., sports, cultural, competition, participation outside institute, expert sessions, workshops, seminars, spirituality, industrial visits, alumni interactions, social outreach activities, etc. Following are the activities organized during the year by various clubs and committees (details available in developmental activity 2020-21 spiral bound file and respective club files):

Table: 4.5.1 Participated in Competition

Sr. No.	Date of Event	Title of Event
1	19-09-2020	Essay Writing Competition - Heartfulness Essay Event 2020
2	03-06-2021	Participation in NCAT- National Competition

Table: 4.5.2 Organized and Participated in Cultural activities

Sr. No.	Date of Event	Title of Event
1	25-08-2020	Painting Competition on Theme of Ganesh Chaturthi
2	05-09-2020	Article Writing and Poem Recitation Competition
3	14-12-2021	Poster Making Competition on Save Today to Survive Tomorrow

Table: 4.5.3 Env. & NSS

Sr. No.	Date of Event	Title of Event
1	02-10-2020	E-Elocution Competition on 'Gandhian Philosophy for Societal Upliftment
2	30-10-2020	Celebration of National Unity Day, 2020

Table: 4.5.4 Management Club

Sr. No.	Date of Event	Title of Event
1	21-08-2020	Expert Session on Health is Wealth 2020.
2	07-09-2020	Session report on Get, Set and Grow
3	29-09-2020	A Session on Grievance Handling in Work Context
4	10-08-2020	Interactive Session on Commodity Market by NICR (NCDEX Group)

Sr. No.	Date of Event	Title of Event
5	01-12-2021	Expert Session on Future Prospect in Wealth Management
6	13-03-2021	Session on Management Game – A Role Play Exercise
7	15-03-2021	Event Concept and Design
8	05-05-2021	HR System in Today's World
9	19-05-2021	Webinar on Introduction to Hypothesis

Table: 4.5.5 Developmental Activities

Sr. No.	Date of Event	Title of Event
1	10-07-2020	SWOT Analysis and Competitive Analysis
2	12-09-2020	A Session on Retail Banking
3	22/09/2020	Session on Internet and Social Media Privacy & Security
4	10-10-2020	Session on Etiquettes
5	03-02-2021	Session on Building Efficient Strategies
6	04-02-2021	Session on Strategic Lessons from movie “Chak de India”
7	22-02-2021	Attitude is Everything
8	24-02-2021	Expert Session on Write Effective Resume?
9	26-02-2021	Workshop on Interview Skills
10	26-02-2021	A Session on Entrepreneurial Lessons from Movie “GURU”
11	03-03-2021	Thinking Out of The Box
12	05-03-2021	Event Management
13	12-03-2021	Event Marketing and Promotion
14	19-03-2021	Session on Stress Management and Time Management
15	19-03-2021	Session on Management Game
16	25-03-2021	Workshop on How to Construct Portfolio
17	03-06-2021	Risks in Corporate Finance

Table: 4.5.6 Entrepreneurial Cell activities

Sr. No.	Date of Event	Title of Event
1	05-08-2020	Webinar on Entrepreneurship: Opportunities and Challenges
2	28-09-2020	Business Model Competition
3	05-05-2021	Entrepreneurial skills and Capabilities

Table: 4.5.7 International Cell

Sr. No.	Date of Event	Title of Event
1	17-02-2021	Awareness Session on Educational trip at Mauritius

Table: 4.5.8 Placement

Sr. No.	Date of Event	Title of Event
1	08-05-2020	A Session on How to Prepare for Competitive Examination
2	28-09-2020	Webinar on How to Make Good Career Decisions
3	01-03-2021	A Session on Career Guidance for Competitive Examination
4	04-05-2021	Webinar on Govt. Job Guidance for TYBBA Students

Table: 4.5.10 Staff Developmental Activities

Sr. No.	Date of Event	Title of Event
1	22-05-2021	Three Days Workshop (Online) on Data Analysis Techniques






Table: 4.5.10 VANITA – Women Club Activities

Sr. No.	Date of Event	Title of Event
1	26-08-2020	Celebration of International Women Equality Day – 2020
2	13-03-2021	Social Media Security and Digitalization Growth

Table: 4.5.12 Orientation Programme

Sr. No.	Date of Event	Title of Event
1	10-08-2020	The sessions for Orientation Programme
2	04-11-2020	Online Orientation Program on Management and Rural Entrepreneurship
3	04-02-2021	Orientation training to First Year BBA Students

WHAT STUDENT'S SAY ABOUT INSTITUTE

	<p>Malvi Parmar (BBA RM)</p> <p>“It’s a great opportunity to learn Rural Management at UTU from our expert and experienced faculty members at BVPIM who not only ensures that we learn but also makes our learning journey joyful. Let’s be the part of change.”</p>
	<p>Aarti Prasad (20180310031126)</p> <p>“I am very happy to be one of BVPIANs who has been privileged to have excellent facilities, healthy learning environment and very helping and supporting faculty members. I am having a wonderful journey at B.V. Patel Institute of Management. I feel proud being part of this institute. Thank you BVPIT, Thank you, UTU.”</p>
	<p>Neha Chauhan</p> <p>“BVPIM has helped me discover my core abilities and my overall personality. When it comes to BVPIM, the most attractive factor is its updated syllabus and curriculum that matches the demands of current market. This has helped students to realise their potential and match up with the market demands. Apart from academics, the extra-curricular activities and the supportive faculty members have given me a better place for exploring new opportunities in my professional life.”</p>
	<p>Zeel Mangukiya</p> <p>“Bonjour Aspirants of BBA! This place has been like the second home for me where I have spent most of my time. The BBA Program at BVPIM has been designed in a way that enables that students to give their career a desired shape. The faculties have been extremely kind and they have always supported us during our learning phase. Throughout my academic journey I have developed various skills by participating in different learning opportunities like various intercollege competition, extracurricular activities, social activities, internships, research project and so on. This institute will always be the flash in the pan in my learning journey with various academic institutes. I have had whale of time with BVPIM. After completing three years I can say proudly and loudly that BVPIM is the greatest of all time each and every year.”</p>
	<p>Shahista Patel</p> <p>“My experience towards BVPIM is that it teaches you novel things and also improves your skills on leadership, communication and life skills. At UTU we can explore new things with full support from our Faculty and University. I feel that it is my second home with full comfort and support.”</p>


	<p>Priya Patel “BVPIM has transformed me into a totally different personality that I was not before. I learnt how to make presentations on stage without any fear, a better approach of communicating with people and actively participate in various events. By choosing HR specialization at BVPIM, I have learnt a lot and can say that I have not only improved my interpersonal skills but also confident enough to effectively manage human resources at workplace.”</p>
	<p>Vinit Shah “I definitely would recommend BVPIM and Uka Tarsadia University and would encourage students to study hard and inform themselves as much as possible about the several academic opportunities the Institution offers. Our college takes the educational mission to heart, Here you will find people that will support you and guide you on the right path to your degree. I really found some good mentors who have boost my confidence to another level and helped me to grow professional and personal grounds.”</p>
	<p>Nikee Mehta “BVPIM to me was not just an institution for acquiring the management qualification. It goes way beyond that. The curriculum was designed such that theoretical content was balanced with projects and case studies to stimulate with the real- time business situations. In addition to this, the institution offered a dynamic environment for the holistic development of my personality. It promoted a culture to ask questions and seek knowledge beyond the limits of the curriculum. There were wonderful experiences created in college by organizing and also participating in various activities which has helped me enormously to transform myself to a higher level not only in my professional path but also in my personal life and to all of you I would be happy to say that you have made a great choice by selecting B.V. Patel Institute of Management to start your career.”</p>
	<p>Rajput Vandana Sanjay Singh “At Uka Tarsadia University, we had the privilege of an amazing green campus with teachers and students from all over India, who were a constant source of inspiration. Moreover, friends, cultural events, group projects and a lot more made my college life experience a memorable one and enhanced my personal development. We all know that practical experience is the best, and internships give students that hands-on experience they need. I believe Uka Tarsadia University has done an excellent job by implementing the internship program into the BBA curriculum. So to say the least I do believe that the internship completely met my career goals and exceeded my expectations of what great value it would bring to me.”</p>

PHOTO GALLERY

Expert Session on Future Prospect in Wealth Management



Session on Building Efficient Strategies

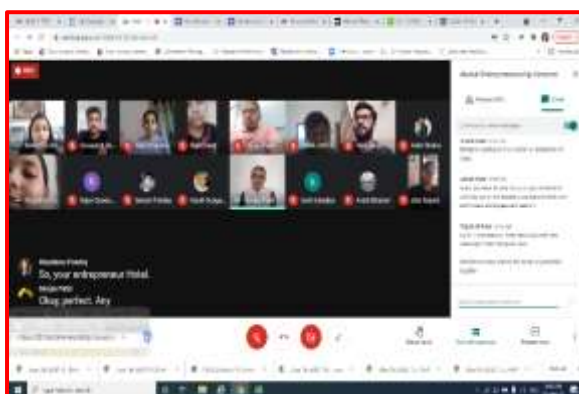
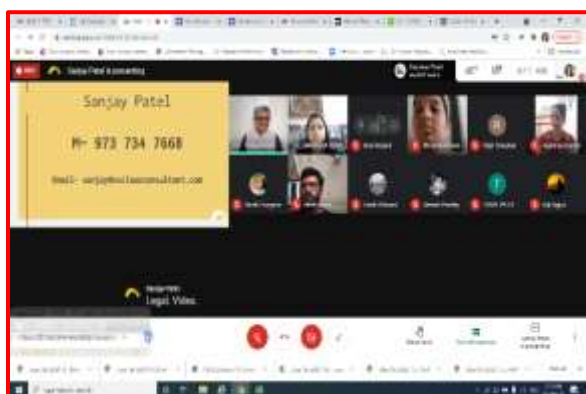
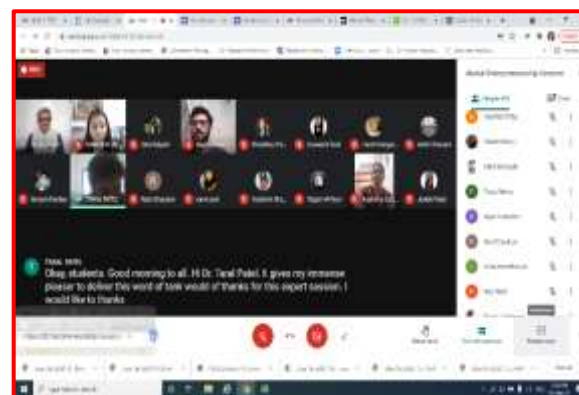
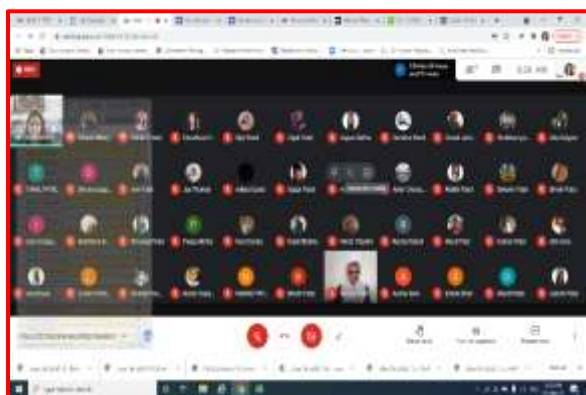


Orientation of First Year BBA Students

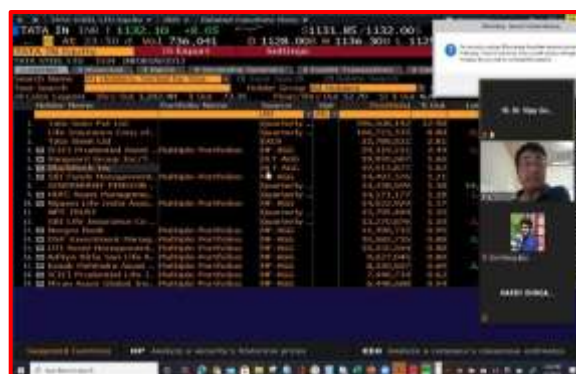
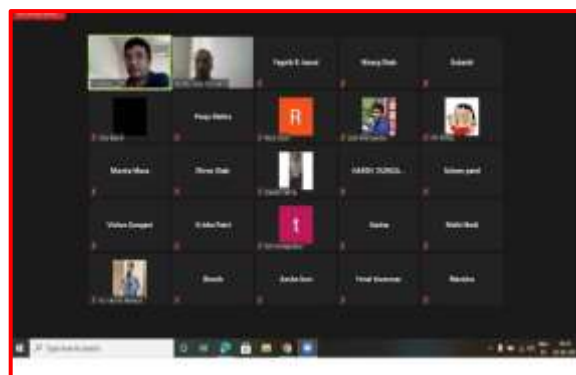
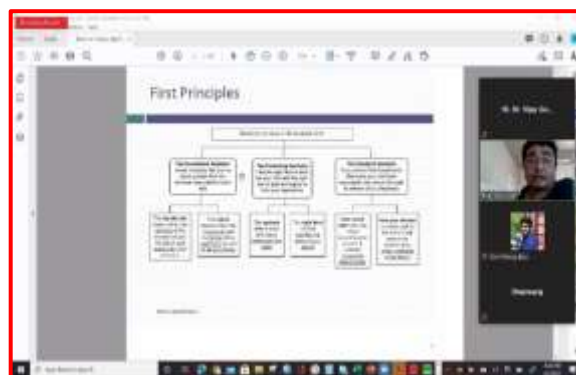
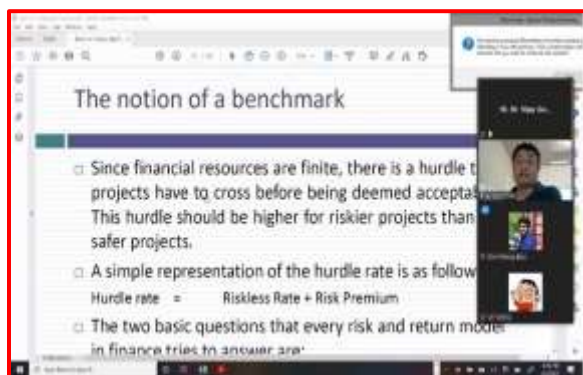


Session on Management Game - A Role Play Exercise

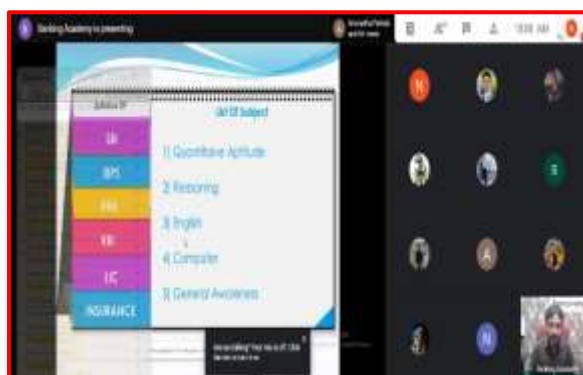


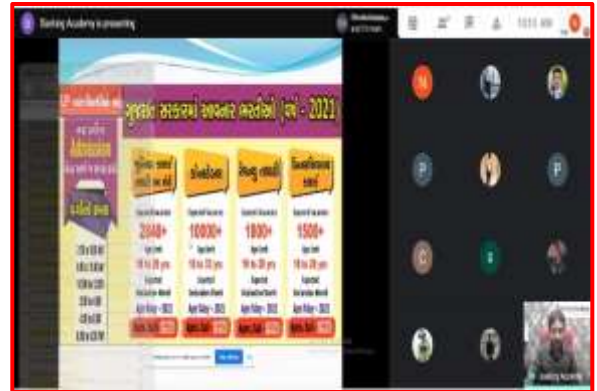
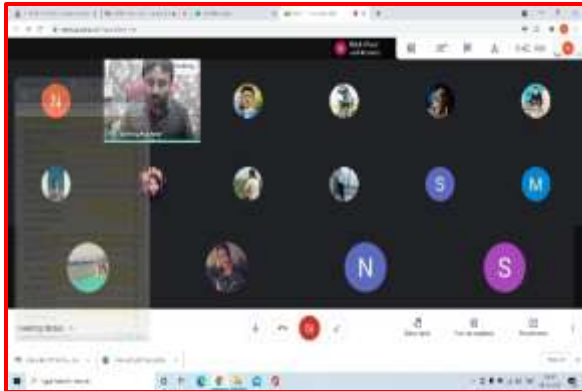
Seminar on Thinking Out of The Box by Dr Nirav Majmudar**Report for Webinar on Entrepreneurial skills and Capabilities**

Webinar on Risks in Corporate Finance by Dr. (Prof.) Prashant Joshi



Webinar on Govt. Jobs





Session on Strategic Lessons from movie Chak de India



Social Media Security and Digitalization Growth





Session on Stress Management and Time Management



Session on Attitude is Everything



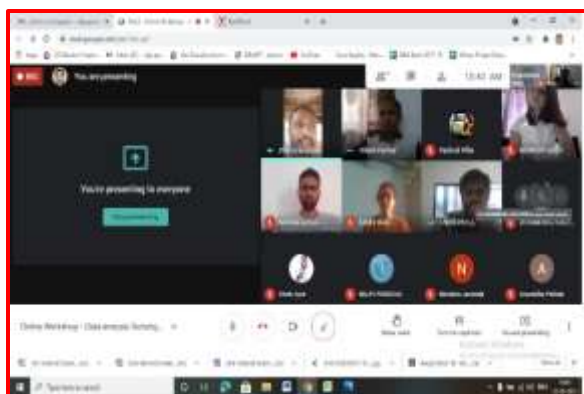


Celebration of National Unity Day- 2020



Three Days Workshop (Online) on Data Analysis Techniques





Workshop on How to Construct Portfolio

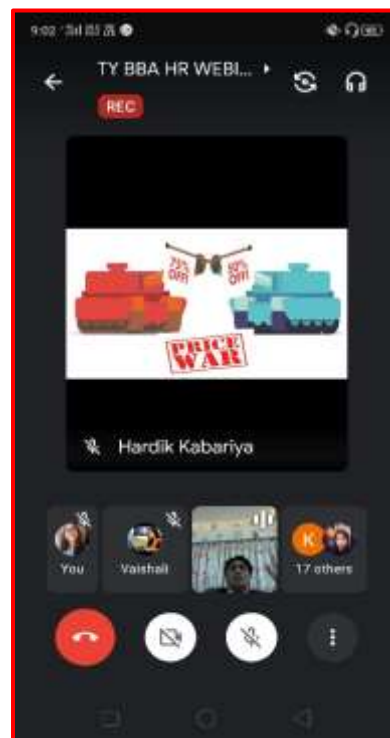


Session on Interview Skills

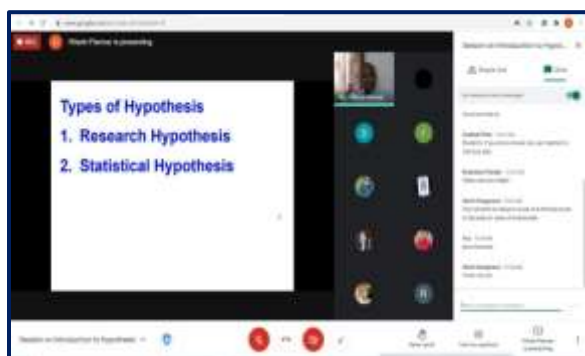


A Session on Entrepreneurial Lessons from Movie GURU



Awareness Session on Educational trip at Mauritius**HR System in Today's World**

Session on Hypothesis Testing for SYBBA Students



Session on Event Conccent and Design





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